



KEYNOTE SPEAKER

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KEYNOTE SPEAKER
DR ELGIN ONG

Rhinovo Pte Ltd, International Branding Expert
& Renowned Public Speaker, Singapore.

ABOUT BALI:

Bali is both an island and a province of Indonesia. The island is just south of the equator and is home to just over 4 million people. Surrounded by a coral reef, Bali is a lush, green island with some of the most beautiful white and black sand beaches in the world. The island is about 153 km from east to west and 112 km from north to south. The central mountains include an active volcano, Mount Agung. Bali's ample rainfall and fertile soil create highly productive coffee, rice and vegetable crops.

Tourism is very important to Bali. Being so close to the equator, the climate is fairly stable all year. Daytime temperatures range from 20 to 33 degrees Centigrade in the lower altitudes. In the mountains, the temperatures are somewhat cooler. Most tourism is focused in the southern part of the island near beaches and larger towns. World-class hotels maintain a 65% occupancy rating but during the peak season, some hotels are fully booked. In 2012 Bali had over 2.8 million foreign and 5 million domestic tourist visits. The excellent beaches, international and local restaurants, and the friendliness of the people attract tourists to this beautiful island.

APIAR SCHOLARSHIPS:

**APIAR is delighted to announce a
competition for best papers.**

Entries will be judged on the quality of the paper, including the presentation. Only those presenting full papers at the conference are qualified to enter. The winner(s) will receive 50% of the conference registration fee waived for the next conference organised by APIAR. The prize is non-negotiable and no monetary alternative will be available.



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ASIA PACIFIC INSTITUTE OF
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**6th Asia Pacific Conference on
Contemporary Research
(APCCR - 2023)**

&

**2nd Global Conference on Hospitality,
Tourism and Sports Management
(GCHTSM - 2023)**

Bali, Indonesia

21st & 22nd of January 2023

Brits Hotel & Resort, Bali, Indonesia.

Conference Programme

Summary

Day: 1 Saturday, 21st of January
Venue: Pool Area

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| 07:00 PM - 7:30 pm | Arrival |
| 07:30 PM - 09:00 PM | Dinner & Networking |

Day: 2 Sunday, 22nd of January

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| 08:30 AM - 09:00 AM | Arrival |
| 09:00 AM - 09:20 AM | Prof. Dermawan Wibisono Keynote Topic: Performance Management Design for Governmental Mental Office. |
| 09:20 AM - 9:30 AM | Photo Session |
| 09:30 AM - 10:00 AM | Morning Tea Break |

| | Session: 1 Presentation Room: Agung 1 Track: Business; Session Chair: Prof Ole Boe | Session: 1 Presentation Room: Agung 2 Track: Business; Session Chair: Prof Dermawan Wibisono |
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| 10:00 AM - 10:15 AM | PROPOSED A DESIGN COMPANY PERFORMANCE MANAGEMENT SYSTEM BY USING BALANCED SCORECARD IN A NICKEL MINING COMPANY (CASE: PT GEMA KREASI PERDANA). Sara Nadira Marpaung, Dermawan Wibisono & Muhammad Hanafi | RISK-BASED PERFORMANCE MANAGEMENT SYSTEM: INTEGRATING STRATEGIC, RISK, AND PERFORMANCE (A CASE STUDY IN INDOONESIAN MANUFACTURING COMPANY). Haris Hadiyanto |
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| 10:15 AM - 10:30 AM | DESIGN OF PERFORMANCE MANAGEMENT SYSTEM USING PERFORMANCE PRISM FOR OIL AND GAS PROJECT: CASE STUDY BKP OFFSHORE BROWNFIELD PROJECT IN MAHAKAM DELTA, EAST KALIMANTAN, INDONESIA. Yosephus Bani Perwira & Dermawan Wibisono | SHIPPING COMPANY OPERATION PROBLEMS IN INDONESIA'S REMOTE AREA. Syahrul Fahreza & Liane Okdinawati |
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| 10:30 AM - 10:45 AM | DESCRIPTIVE APPROACH PROBLEM IN TRAINING PROCUREMENT PROCESS AT PT TRANSPORTASI JAKARTA (TRANSJAKARTA). Adam Bagaskara Putra & Liane Okdinawati | BUSINESS IMPROVEMENT FOR PT PERTAGAS NIAGA IN UTILIZING CNG MRU TO EXPAND RETAIL MARKET IN BALI AREA. Rafi Putera & Liane Okdinawati |
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| 10:45 AM - 11:00 AM | A DEVELOPMENT OF COMPETENCY DICTIONARY FOR PROJECT FIELD TEAM IN CONSTRUCTION ENGINEERING CONSULTANT COMPANY TO PROPOSED A PERFORMANCE MANAGEMENT SYSTEM: A CASE STUDY. Ahmad Kemal Arsyad | DEVELOPMENT OF BUSINESS CONTINUITY MANAGEMENT SYSTEM AT PT PUPUK SRIWIDJAJA PALEMBANG USING ISO 22301:2019 FRAMEWORK. Rahmat Aziz & Dermawan Wibisono |
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| 11:00 AM - 11:15 AM | EVALUATION OF PERFORMANCE OF PROCUREMENT SUB-DEPARTMENT AT PT PHR. Rhamdalia Fanny Gustaji & Liane Okdinawati | DIGITAL TRANSFORMATION IN BUSINESS SCHOOL: A SELF-ASSESSMENT QUALITATIVE STUDY OF SBM ITB AGILE READINESS. Ezra Hizkia Nathanael, Utomo Sarjono Putro & Henndy Ginting |
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| 11:15 AM - 11:30 AM | RE-ENGINEERING PERFORMANCE MANAGEMENT SYSTEM OF INSTRUMENT AND CONTROL DEPARTMENT - MAINTENANCE DIVISION IN VACCINE MANUFACTURING COMPANY. Fikri Nur Diansyah | IDENTIFICATION OF A SERVICE LEVEL ISSUE IN AGRICULTURE FRESH PRODUCE CHAIN. Hanifa Hasna Perdana & Liane Okdinawati |
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| | Session: 2 Track: Business; Session Chair: Mega Rossalina | Session: 2 Track: Business; Session Chair: Rahadian Haryo Bayu Sejati |
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| 11:30 AM - 11:45 AM | GOPAY'S STRATEGY TO SUPPORT CASHLESS SOCIETY BY UNDERSTANDING THE E-WALLET USERS BEHAVIOR Farah Astri Ramadhina | DETERMINING VENDOR KEY PERFORMANCE INDICATORS IN A COMPANY. Soraya Khaerunnisa |
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| 11:45 AM - 12:00 PM | BATIK PRODUCTS AND SUPPLIER: UNDERSTANDING FACTORS AFFECTING CUSTOMERS' SELECTION DECISION USING AHP APPROACH. Ayu Rahmawati & Dina Dellyana | A REVIEW OF EXPERIMENTAL AND THEORETICAL STUDIES OF COAL DISCREPANCY. Oktovianus Bakkula, Dermawan Wibisono, Mursyid Hasan Basri & Manahan Siallagan |
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| 12:00 PM - 12:15 PM | THE IMPACT OF BRAND REJUVENATION STRATEGY ON CUSTOMER PURCHASE INTENTION: A CASE STUDY ON PIXY COSMETICS INDONESIA. Putri Nabila Ardhiana & Harimukti Wandebori | DESIGN OF PERFORMANCE MANAGEMENT SYSTEM FOR SMALL MEDIUM ENTERPRISE DEFENSE COMPANY IN INDONESIA (CASE STUDY: PT MAHAKARYA SUKMA ABADI). Ardi Satiarmulyana |
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| 12:15 PM - 12:30 PM | THE DETERMINANT FACTORS FOR EMPLOYEES TO LEAVE (A CASE STUDY IN A PAINT CHAIN RETAILER). Margaret Churchill, Henndy Ginting & Agung Wicaksono | ASSESSMENT ON IMPROVEMENT OPPORTUNITY OF INTERNET-OF-THINGS IN SUPPORTING THE SUPPLY CHAIN MANAGEMENT OF PT. CIPTA ADHYABUSANA (DUST). Juan Stanley Venandra & Liane Okdinawati |
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| 12:30 PM - 12:45 PM | PROPOSED BUSINESS STRATEGY FOR AN INTERNATIONAL FREIGHT FORWARDING COMPANY (CASE: PT JAHERMOSA). Sebayang Lovanda C. A., Mustika Sufiati Purwanegara & Satya Aditya Wibowo | PROPOSED DESIGN OF PERFORMANCE MANAGEMENT SYSTEM USING MODIFIED KNOWLEDGE-BASED PERFORMANCE MANAGEMENT SYSTEM FOR ENTERPRISE BUSINESS OF PT. XYZ. Asti Nur Khairunnisa |
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| 12:45 PM - 01:00 PM | MILLENNIALS' TARGETED-MARKET BRANDING STRATEGIES OF A DENTAL CLINIC. Joseph Gunawan & Nila Armelia Windasari | INTEGRATION OF BUSINESS ANALYTICS INTO MARKETING DECISION-MAKING IN PHARMACEUTICAL SALES AND MARKETING: A RESEARCH FRAMEWORK. Perdoman Sagala, Meditya Wasesa & Yos Sunitiyoso |
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01:00 PM - 02:00 PM Lunch Break

| | Session: 3 Track: Business & Education; Session Chair: Perdamen Sagala | Session: 3 Track: Business & Social Sciences; Session Chair: Joseph Gunawan |
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| 02:00 PM - 02:15 PM | THE IMPACT OF COVID-19 CONTAINER SHORTAGE ON GLOBAL SUPPLY CHAIN (CASE STUDY OF CONTAINER SCARCITIES GLOBALLY AND HOW IT EFFECTS GLOBAL ECONOMICS). Mega Rossalina | A PROPOSED DESIGN OF A PERFORMANCE MANAGEMENT SYSTEM IN PHARMACEUTICAL SUPPLY CHAIN USING INTEGRATED PERFORMANCE MANAGEMENT SYSTEM. Allan Aditya Prakosa Dewo & Dermawan Wibisono |
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| 02:15 PM - 02:30 PM | PROPOSED DESIGN OF A PERFORMANCE MANAGEMENT SYSTEM USING INTEGRATED PERFORMANCE MANAGEMENT SYSTEM APPROACH CASE STUDY: PT. MOTORCYCLE ACECORRIES INDONESIA. Bayu Marth Athur & Dermawan Wibisono | PROPOSED PERFORMANCE MANAGEMENT SYSTEM IN FMCG REGIONAL DISTRIBUTION CENTRE USING KNOWLEDGE-BASED PERFORMANCE MANAGEMENT SYSTEM AND SUPPLY CHAIN OPERATION REFERENCES (SCOR) 12 METHOD. Yarga Puritza |
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| 02:30 PM - 02:45 PM | DEVELOPMENT OF LEAN LINE TRANSFORMATION TO REDUCE GAS TURBINE PARTS REPAIR LEAD TIME (STUDY CASE FOR PT XYZ). Wakid Mahmudi & Gatot Yudoko | THE SELECTION OF RESEARCH DESIGN STRATEGY TO ESTABLISH PROCESS SAFETY KEY PERFORMANCE INDICATORS (KPI) FOR MANAGING AGEING AND LIFE EXTENSION (ALE) FACILITIES IN INDONESIA'S UPSTREAM OIL & GAS OPERATIONS. Rahadian Haryo Bayu Sejati, Dermawan Wibisono & Akbar Adhiutama |
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| 02:45 PM - 03:00 PM | IPA MATRIX AS STRATEGIC TOOLS TO CONSTRUCT SERVICE OFFERING IN INTERNATIONAL RELATIONS OFFICE INSTITUT TEKNOLOGI BANDUNG. Fajriani & Andika P. Pratama | PERCEIVED EFFECTS AND OUTCOMES OF A LEADERSHIP DEVELOPMENTAL PROGRAM WITHIN THE HEALTH SECTOR IN NORWAY. Ole Boe & Eli Dvergsnes |
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03:00 PM - 03:30 PM Afternoon Tea Break

| | Session: 4 | Presentation Room: Agung 1 Track: Business & Social Sciences; Session Chair: Joseph Gunawan |
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| 03:30 PM - 03:45 PM | MANAGING MUSIC EVENTS: ARE SOME GENRES OF MUSIC MORE DANGEROUS THAN OTHERS? Ole Boe & Glenn-Egil Torgersen | |
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| 03:45 PM - 04:00 PM | THEY WILL REVISIT YOUR HOMESTAY: TEXT ANALYSIS OF ON-LINE REVIEWS OF HOMESTAY ACCOMODATION IN UTTARAKHAND, INDIA. Gopi Nath Vajpai & Dr. Debashis Pattanaik | |
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| 04:00 PM - 04:15 PM | CREATIVITY AND TOURISM, STUDY CASE: FOUR CREATIVE CITIES IN INDONESIA. Isabella Fitriandjanje & Heru Purboyo H. Putro | |
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| 04:15 PM - 04:30 PM | SPORT TOURISM IN LAKE TOBA AREA: MOVING FORWARD. Niko Simamora, Devis Simanjuntak & Nathasya Tampubolon | |
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| 04:30 PM - 04:45 PM | THE FOOTBALL WORLD CUP IN QATAR 2022: SPORTSWASHING AND EVENT PREPAREDNESS. Ole Boe, Bjørn T. Bakken & Trine Lovold Syversen | |
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Networking & Presentation Ceremony

End of the Conference

We invite you all to participate in our future conferences where you can :

- 1 Strengthen your professional ties: this may lead to publications and job opportunities – an invaluable opportunity for post-PhD professionals.
- 2 Receive feedback and constructive critique on your ideas: benefit from the audience engaging with your content rather than focusing on your punctuation and references.
- 3 Refine your communication skills: move from your "isolating" research experience to a more collaborative and exchange of perspectives.
- 4 Participate in our conference and publish your research directly through the conference proceedings and journals. Don't miss this great opportunity to get your work out there!

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

SPECIAL ATTRACTIONS

All of the accepted papers (i.e., high standard) can be published (i.e., conditions apply) without any extra fees in the following online journals:

- Asia Pacific Journal of Advanced Business and Social Studies (APJABSS) (ISSN: 2205-6033)
- Asia Pacific Journal of Contemporary Education and Communication Technology (APJCECT) (ISSN: 2205-6191)