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### THE USE OF MOVIES IN PEDAGOGICAL APPROACH TO ENHANCE STUDENTS' SPEECH

Bakti Abdillah Putra

Sampoerna University, Indonesia.

*Corresponding Email:* [bakti.putra@sampoernauniversity.ac.id](mailto:bakti.putra@sampoernauniversity.ac.id)

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#### Abstract

This study was conducted to examine the role of media, specifically movie, in helping students to enhance their communication ability besides studying in the classroom. The issues are aimed to the common factors that lower their communication ability, such as confidence, the lack of vocabulary or information, and the lack of fluency in the spoken language. The old-school learning method is also one of the background problems here. In approaching the issues, the theory of Encoding and Decoding by Stuart Hall was applied in observing students how they accept the content from media. Semiotic approach was also employed to interpret some scenes or the lesson brought by the movies. Data were collected through interview, observation, two-times movie screening, and assessment which were analysed qualitatively. This research concludes that movie can be a useful medium to enhance students' ability in communication if it is supported by additional activities and resources, such as courses and literature. Further development like research and experiment needs to be augmented as well so that movie can function and impact optimally for its users or students.

**Keywords:** Communication, Movie, Qualitative, Assessment, Method.

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