

## APIAR SCHOLARSHIPS:

**APIAR is delighted to announce  
a competition for best papers.**

Entries will be judged on the quality of the paper, including the presentation.  
Only those presenting full papers at the conference are qualified to enter.  
The winner(s) will receive 50% of the conference registration fee waived for  
the next conference organised by APIAR.

The prize is non-negotiable and no monetary alternative will be available.



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ASIA PACIFIC INSTITUTE OF  
ADVANCED RESEARCH  
Nurturing knowledge without boundaries

**Online Conference via Zoom**

2<sup>nd</sup>  
**Online Conference  
on Multidisciplinary  
Academic Research  
(OCMAR-2020)  
Australia**



We invite you all to participate in our future conferences where you can :

- 1 Strengthen your professional ties: this may lead to publications and job opportunities – an invaluable opportunity for post-PhD professionals.
- 2 Receive feedback and constructive critique on your ideas: benefit from the audience engaging with your content rather than focusing on your punctuation and references.
- 3 Refine your communication skills: move from your “isolating” research experience to a more collaborative and exchange of perspectives.
- 4 Participate in our conference and publish your research directly through the conference proceedings and journals. Don't miss this great opportunity to get your work out there!

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

#### SPECIAL ATTRACTIONS

All of the accepted papers (i.e., high standard) can be published (i.e., conditions apply) without any extra fees in the following online journals:

- Asia Pacific Journal of Advanced Business and Social Studies (APJABSS) (ISSN: 2205-6033)
- Asia Pacific Journal of Contemporary Education and Communication Technology (APJCECT) (ISSN: 2205-6191)

## Conference Programme Summary

Friday, 27<sup>th</sup> of November, 2020  
AUSTRALIAN CENTRAL DAYLIGHT TIME  
Time zone in Adelaide, South Australia (GMT+10:30)

02:00 PM – 02:05 PM

Welcome Note

02:05 PM – 02:30 PM

**Dr Steven Barrett**

Keynote Topic: Five Ways the New Global economy Will be Different in the Post COVID-19 World.

### Presentations

02:30 PM - 02:45 PM

Individual Resilience in the Pandemic of Covid-19: Conservation of Resources Theory as a Basis of Determinants.

**Syayyidah Maftuhatul Jannah**

02:45 PM - 03:00 PM

Stereotypes and Gender-Neutral Advertising: Perceptions of the Generation Z and Y Cohorts.

**Stavrianea, Kamenidou, Kanaouti and Theodosis**

03:00 PM - 03:15 PM

The Spillover Effect of FDI on Regional Innovation: An Empirical Evidence Based on China.

**Haonan Zhao & Junqi Wang**

03:15 PM - 03:30 PM

Developing 4.0 Era Ready Smart and Learning Campus in Indonesia.

**Achmad Ghazali, Jann Hidajat Tjakraatmadja & Dewi Wahyu Handayani**

03:30 PM - 03:45 PM

Impact of Corporate Governance on the Establishment of the Risk Management Committee Setup: Perspective of an Emerging Economy.

**Jain Surbhi**

03:45 PM - 04:00 PM

Media Coverage of Covid-19: Oscillation of Scientific Knowledge as a Strategic Communication Exercise.

**Sophia Kanaouti & Aikaterini Stavrianea**

04:00 PM – 04:15 PM

Linking Destination Competitiveness on Halal Tourism Intention Behavior in Managing Sustainable Tourism in Indonesia.

**Yuliani Dwi Lestari & Faridatus Saidah**

04:15 PM – 04:30 PM

Revisiting the Concept and Goals of Corporate Governance in the Indonesian Banking Sector.

**Yafet Yosafet Wilben Rissy**

04:30 PM – 04:45 PM

Halal Logistics Implementation: SWOT Analysis in Indonesia.

**Yuliani Dwi Lestari & Faridatus Saidah**

04:45 PM – 05:00 PM

Level of Implementation of Indigenous Peoples Education Program in Agusan Del Sur, Philippines.

**Lilibeth B. Villaplaza**

05:00 PM – 05:15 PM

Dynamic Causality Analysis Between the Gold Price Fluctuations and Stock Market Prices: Evidence From New York Stock Exchange.

**Rehab Abdulaziz AlShanfari, Krishna Murthy, Rafeef Saif AlMuzaini, Eman Feda Ahmed & AlBalushi, Amal AlBattashi**

**End of the Conference**