

## ABOUT BALI

Bali is both an island and a province of Indonesia. The island is just south of the equator and is home to just over 4 million people. Surrounded by a coral reef, Bali is a lush, green island with some of the most beautiful white and black sand beaches in the world. The island is about 153 km from east to west and 112 km from north to south. The central mountains include an active volcano, Mount Agung. Bali's ample rainfall and fertile soil create highly productive coffee, rice and vegetable crops.

Tourism is very important to Bali. Being so close to the equator, the climate is fairly stable all year. Daytime temperatures range from 20 to 33 degrees Centigrade in the lower altitudes. In the mountains, the temperatures are somewhat cooler. Most tourism is focused in the southern part of the island near beaches and larger towns. World-class hotels maintain a 65% occupancy rating but during the peak season, some hotels are fully booked. In 2012 Bali had over 2.8 million foreign and 5 million domestic tourist visits. The excellent beaches, international and local restaurants, and the friendliness of the people attract tourists to this beautiful island.

## RESEARCH COLLABORATION

APIAR is keen to build research collaboration with academics of proven research backgrounds. We welcome academics who have already published in top-ranked journals to submit their research proposal (500 words maximum) for further consideration. Ideally, research problem(s) and methodology as well as theoretical and practical contributions, should all be mentioned in the proposal. We are looking forward to receiving research proposals from top-notch researchers.

## APIAR SCHOLARSHIPS:

**APIAR is delighted to announce  
a competition for best papers.**

Entries will be judged on the quality of the paper, including the presentation. Only those presenting full papers at the conference are qualified to enter. The winner(s) will receive 50% of the conference registration fee waived for the next conference organised by APIAR.

The prize is non-negotiable and no monetary alternative will be available.



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ASIA PACIFIC INSTITUTE OF  
ADVANCED RESEARCH

Nurturing knowledge without boundaries

## 3<sup>rd</sup> Global Conference on Multidisciplinary Academic Research (GCMAR-2020) Bali, Indonesia

25<sup>th</sup> & 26<sup>th</sup>  
of July 2020

Brits Hotel, Legian,  
Bali, Indonesia.



# —WELCOME— TO GCMAR - 2020

The 3<sup>rd</sup> Global Conference on Multidisciplinary Academic Research (GCMAR-2020) will be held on 25<sup>th</sup> and 26<sup>th</sup> of July 2020 in Bali, Indonesia. The main theme of this conference is 'Leading the Way'. The conference will cover every topic from the areas of Business, Education, Social Sciences and ICT. Research active scholars from different countries will participate in the event to present their latest research and best practices.

Our conferences are multidisciplinary and focus on different subject areas. Over the past few years an average of forty to fifty participants have participated in each event. Great interaction and professional networking took place on every occasion. You can take advantage of these benefits by participating in a conference that will assist you to enhance your research career.

## CONFERENCE CHAIR



**PROF. DR. IR. DERMAWAN  
WIBISONO, M.ENG.**  
Universitas Pertamina, Indonesia.

## KEYNOTE SPEAKER



**DR ELGIN ONG**  
Rhinovo Pte Ltd, International  
Branding Expert & Renowned  
Public Speaker, Singapore.

## IMPORTANT DATES

EVENTS	DATES
Abstract	29 <sup>th</sup> May
Early bird registration deadline	5 <sup>th</sup> June
Regular registration deadline	12 <sup>th</sup> June
Full Paper submission deadline (Optional)	30 <sup>th</sup> June
Conference dates	25 <sup>rd</sup> & 26 <sup>th</sup> July

The organising committee of GCMAR- 2020 kindly requests all the authors of the accepted papers to register latest by the regular registration deadline, otherwise the accepted papers may not be included in the conference proceedings for GCMAR- 2020.

Registration Fee	Details	Early Bird Payment	Regular Payment
	Student*	USD \$200	USD \$250
	Academic	USD \$225	USD \$275
	Industry Professional	USD \$225	USD \$275
	Co-Author	USD \$200	USD \$250
	Publication Only	USD \$150	USD \$200
	Participation Only	USD \$200	USD \$250

- \* Needs to provide proof of full-time student status.
- Co-Author's payment is applicable only when the first author has registered.
- Management can cancel any registration without providing any reason. In this case full registration fee will be refunded.

FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE :

[www.apiar.org.au](http://www.apiar.org.au)

We invite you all to participate in our future conferences where you can :

- 1 Strengthen your professional ties: this may lead to publications and job opportunities – an invaluable opportunity for post-PhD professionals.
- 2 Receive feedback and constructive critique on your ideas: benefit from the audience engaging with your content rather than focusing on your punctuation and references.
- 3 Refine your communication skills: move from your "isolating" research experience to a more collaborative and exchange of perspectives.
- 4 Participate in our conference and publish your research directly through the conference proceedings and journals. Don't miss this great opportunity to get your work out there!

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

## SPECIAL ATTRACTIONS

All of the accepted papers (i.e., high standard) can be published (i.e., conditions apply) without any extra fees in the following online journals:

- Asia Pacific Journal of Advanced Business and Social Studies (APJABSS) (ISSN: 2205-6033)
- Asia Pacific Journal of Contemporary Education and Communication Technology (APJCECT) (ISSN: 2205-6191)