

CONFERENCE CHAIR



PROFESSOR LESLIE HOLMES

Professor Leslie Holmes,
University of Melbourne, Australia.

KEYNOTE SPEAKER



PROF. IAIN DENSTEN

Monash University, Malaysia.

ABOUT MELBOURNE:

Melbourne, Australia is an exciting city that offers visitors many options of things to do. The city is filled with parks, gardens and historic sites. Visitors can also choose a variety of dining options, sporting events, plays and entertaining festivals. The city features small, picturesque lanes filled with cafes, bars and boutiques that will please even the most discerning traveler.

Melbourne is filled with many cultural options. The Southbank precinct hosts the Arts Centre, the Recital Centre, the National Gallery of Victoria, and the Malthouse. The city is also filled with small galleries featuring local artists. The many interesting museums include the Jewish Holocaust Centre, Fire Services Museum of Vitoria, Australian National Aviation Museum, Hellenic Museum, and the National Sports Museum. Also, the Koorie Heritage Trust preserves the culture of Australia's indigenous people. For those people interested in science, the Melbourne Planetarium is one of the finest in the world.

APIAR SCHOLARSHIPS:

APIAR is delighted to announce a competition for best papers.

Entries will be judged on the quality of the paper, including the presentation. Only registered participants in the conference are qualified to apply.

The winner(s) will receive 50% of the conference registration fee waived for the next conference organised by APIAR.

The prize is non-negotiable and no monetary alternative will be available.



Suite 1A Level 2
802 Pacific Highway
Gordon NSW 2072
Australia



(+61) 0420 963 175



(+61) 02 9844 5445



info@apiar.org.au



apiar.org.au



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4th Australia and New Zealand
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1st Asia Pacific Conference on
Tourism & Hospitality
Management

28th & 29th of February 2020

Bayview on The Park,
52 Queens Road, Melbourne

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'Asia Pacific Handbook of Contemporary Research' is a thorough collection of academic research on different areas. Please submit your book chapter to be included in the volume, 2. Details can be found on our website.

We invite you all to participate in our conferences where you can :

1- Strengthen your professional ties: this may lead to publications and job opportunities – an invaluable opportunity for post-PhD professionals.

2- Receive feedback and constructive critique on your ideas: benefit from the audience engaging with your content rather than focusing on your punctuation and references.

3- Refine your communication skills: move from your "isolating" research experience to a more collaborative and exchange of perspectives.

4- Participate in our conference and publish your research directly through the conference proceedings and journals. Don't miss this great opportunity to get your work out there!

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

SPECIAL ATTRACTIONS

All of the accepted papers (i.e., high standard) can be published (i.e., conditions apply) without any extra fees in the following online journals:

- Asia Pacific Journal of Advanced Business and Social Studies (APJABSS) (ISSN: 2205-6033)
- Asia Pacific Journal of Contemporary Education and Communication Technology (APJCECT) (ISSN: 2205-6191)

Conference Programme Summary

Day: 1 | Friday, 28th of February, 2020
Venue: Terrace Room

03:45 PM – 4:00 PM	Arrival & Registration
04:00 PM – 04:30 PM	Prof. Leslie Holmes Keynote Topic: President Trump and North Korea
04:30 PM – 05:00 PM	Prof. Iain Densten Keynote Topic: Leadership in the Tourism Sector
05:00 PM - 06:00 PM	Networking Session

END OF DAY 1

Day: 2 | Saturday, 29th of February, 2020
Venue: Lakeside Room

08:45 AM – 09:00 AM	Arrival
Session: 1 Track: Hospitality Management; Session Chair : Ni Made Rinayanthi	
09:00 AM- 09:20 AM	THE INFLUENCE OF WORK ENVIRONMENT ON HUMAN RESOURCE TRAINING PROGRAM - THE DATAI LANGKAWI. Nurhazani Mohd Shariff, Jasmine Zea Raziah Radha, Raslinda Mohd Ghazali, Asif Zamri Zainol & Johan Abdullah
09:20 AM- 09:40 AM	CONCEPTUAL FRAMEWORK FOR MEASURING INNOVATIVE HUMAN RESOURCES PRACTICES IN LUXURY AND UPSCALE HOTELS IN SINGAPORE. Justin Matthew Pang
09:40 AM-10:00 AM	LEARNING COACH: A STRATEGY TO ENHANCE PRODUCTIVITY. Made Ayu Sulasmini & Manuaba
10:00 AM- 10:10 AM	Photo Session
10:10 AM- 10:40 AM	Morning Tea Break

Session: 2 | **Track: Education & Business;**
Session Chair : Simplejit Kaur Dhanoa

10:40 AM- 11:00 AM	TALK THE TOK AND WALK THE WOK: HOW INTERNATIONAL BACCALAUREATE SUBJECT TEACHERS INTEGRATE THEORY OF KNOWLEDGE IN THEIR TEACHING (CASE STUDIES IN INDIA, THAILAND AND CHINA). Manuel Condoleon
11:00 AM - 11:20 AM	IMPORTANCE OF INCLUSION OF PRACTICAL APPLICATIONS IN STEM CURRICULA. M. Nabil Bassim
11:20 AM – 11:40 AM	MARKET REACTION TO DISCLOSURE OF LONG-TERM VALUE CREATION INFORMATION. Petra Dilling & Sinan Caykoyl

Session: 3 | **Track: Social Sciences & ICT;**
Session Chair : Prof. Leslie Holmes

11:40 AM – 12:00 PM	FACTORS AFFECTING FOREIGN TEACHER'S TURNOVERS' IN BANGKOK - CASE STUDY: PRIVATE SCHOOLS. Begench Magtymgulyev
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12:00 PM – 12:20 PM	PARENTAL BURNOUT AMONG PARENTS OF PRE-TERM NEONATES WITH HYPERBILIRUBIN IN NEONATAL INTENSIVE CARE UNIT. Simplejit Kaur Dhanoa
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12:20 PM – 12:40 PM	UTILIZING BIG DATA AND MACHINE LEARNING IN ACHIEVING BUSINESS OUTCOMES: AN "OUTCOME-DRIVEN BUSINESS ARCHITECTURE" (ODBA) PERSPECTIVE. Bhuvan Unhelkar & Amit Tiwary
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12:40 PM – 01:00 PM	ASSISTING REGIONAL DISASTER PREVENTION THROUGH OPEN DATA VISUALIZATION. Kantaro Monobe
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01:00 PM – 02:00 PM | Lunch Break

Session: 4 | **Track: Business;**
Session Chair: Petra Dilling

02:00 PM - 02:20 PM	THE EFFECT OF SOCIAL MEDIA ON STOCK MARKET EVIDENCE FROM TWITTER. Yaacoub Mhanna
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02:20 PM - 02:40 PM	THE CHALLENGES OF THE BALI'S MILLENNIAL GENERATION IN RUNNING THE COFFEE BUSINESS AT TOURIST DESTINATIONS IN THE SANUR BALI. Ni Made Rinayanthi, Komang Shanty M Parwati & Firlie Lanovia Amir
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02:40 PM- 03:00 PM	DESIGN OF INTEGRATED PERFORMANCE MANAGEMENT SYSTEM (IPMS) IN INFORMATION TECHNOLOGY DEPARTMENT OF PT NUSANTARA TURBIN DAN PROPULSI. Sisca Yuliharyani, Muhammad Shalahuddin & Dermawan Wibisono
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03:00 PM-03:30 PM | Afternoon Tea Break

Session: 5 | **Track: Tourism ;**
Session Chair : Prof. Leslie Holmes

03:30 PM-03:50 PM	THE OPPORTUNITIES AND CHALLENGES OF LOCAL PHOTOGRAPHER IN PHOTOGRAPHY BUSINESS IN BALI AS TOURISM DESTINATION. Km. Shanty M. Parwati, Ni Made Rinayanthi & I Gede Putu Widarmana
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03:50 PM - 04:10 PM	SUSTAINABLE DEVELOPMENT PLAN IN COASTAL AREA: NUSA PENIDA, BALI, INDONESIA. A.A. Ayu Arun Suwi Arianty & Kadek Feni Ariyati
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04:10 PM - 04:30 PM	4A ANALYSIS (ATTRACTION, ACCESSIBILITY, AMENITY, AND ANCILLARY) AT PAGRINGSINGAN VILLAGE AS A TOURIST DESTINATION IN KARANGASEM REGENCY, BALI. I Gusti Ayu Melistyari Dewi
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04:30 PM - 04:50 PM	THE EFFECT OF FACILITIES AND QUALITY OF SERVICE TOWARDS BACKPACKER'S SATISFACTION IN CANGGU, NORTH KUTA, BALI. Putu Eka Wirawan & I Nyoman Sudiarta
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04:50 PM - 05:10 PM	TRADITIONAL CULINARY AS ONE OF STRATEGIC DEVELOPMENT OF FOOD TOURISM IN SANUR, BALI INDONESIA. Ida Bagus Ketut Soma Antara, Komang Ratih Tunjungsari
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05:10 PM - 05:30 PM	STUDY OF FOREIGN TOURISTS' MOTIVATION IN HOLDING WEDDINGS AT NORTH KUTA DISTRICT (CASE STUDY IN CANGGU AREA). Komang Trisna Pratiwi Arcana, Komang Ratih Tunjungsari & Claudia Theresa Ambesa
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05:30 PM- 06:00 PM | Networking & Presentation Ceremony

End of the Conference