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TRADITIONAL PROJECT MANAGEMENT APPROACH, INDUSTRY CHALLENGES AND KEY ATTRIBUTES: A CASE STUDY OF CONSTRUCTION PROJECT MANAGEMENT IN SRI LANKA

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Abstract

Construction project performance is critical for any nation because these projects consume considerable amount of resources in the country and at the same time, provides major contribution to the economy of the country. On the other hand, project failures are significant due to the challenges associated with the complexity, nature and dynamism of the environment. Therefore, identifying attributes of traditional project management approaches currently being applied in construction is essential in order to address the challenges and reduce project failures. An extensive literature search and review was conducted followed by a qualitative study among twelve experts in the construction industry of Sri Lanka. This paper will attempt to investigate the challenges in terms of key attributes of traditional project management approach in construction project management and the expected attributes of an innovative approach. The results are used in the main research to propose a new hybrid concept in project management.

Keywords: Traditional Project Management, Challenges, Project Failure, Key Attributes of TPM.
