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STRATEGIC PLAN FOR CRUDE PALM OIL INDUSTRY: EU IMPORT BAN ON CPO BIOFUEL IMPLICATION

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Abstract

Recent calls by the European Parliament to stop importing biodiesel made from crude palm oil (CPO) will be resulting in a change in the strategic plan of the Indonesian crude palm oil industry. Palm oil is a major source of foreign exchange that contributes to job creation and tax revenues. Changes in strategic plans within the industry include the allocation of production costs, pricing, and profits. We use SWOT analysis to describe the options of ex post policy on the Indonesian palm oil industry in order to maintain its position as the world's second largest exporter of crude palm oil.

Keywords: EU Import Ban, Crude Palm Oil, Ex Post Policy.

