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INDIGENOUS ARTS AND CRAFTS AND THEIR POTENT LOCAL AND GLOBAL MARKET

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Abstract

One town one product or OTOP is one of the priority programs of the Department of Trade and Industry and Department of Science and Technology. Every state university is expected to take part in the development of research-based products and matured technologies for the benefit of instruction and community service. Thus, this study investigates the significance of the functional arts and crafts from oil palm raw materials for the lives of the community adopting and patronizing the technology. Descriptive evaluative research design was used wherein a validated researcher-made instrument was administered by the consumer type panel of jurors to elicit information about the adoption and commercialization. Descriptive statistics like mean and percentage were employed in the data analysis. The results revealed that small and medium scale production of dry flowers, ring bracelets, vases and baskets shows potential for international market while technology adoption is high among the inmates and nearby families. The study concludes that oil palm wastes and by-products are sources of authentic functional arts and crafts that lead to the potential livelihood generation in the community. Thus, untapped natural resources are hereby encouraged for novelty items.

Keywords: Functional Arts and Crafts, South Central Philippines.
