

CONFERENCE CHAIR



Professor Leslie Holmes

University of Melbourne, Australia.

KEYNOTE SPEAKERS



Dr Elgin Ong

Rhinovo Pte Ltd, International Branding Expert & Renowned Public Speaker, Singapore.



Professor Bill Harley

The University of Melbourne

APIAR SCHOLARSHIPS:

**APIAR is delighted
to announce a competition for
excellent academic papers**

Entries will be judged on the quality of the paper, including the presentation. Only full paper presenters in the conference are qualified to apply. The winner will receive the cost of the air fare and accommodation for the next conference. At the same time, the conference registration fee will be waived.

APIAR is also delighted to announce that registration fee will be waived for the four best paper winners to participate in the next conference.

The prize is non-negotiable and no monetary alternative will be available.

Paper Submission:
www.apiar.org.au



Suite 1A Level 2
802 Pacific Highway
Gordon NSW 2072
Australia



(+61) 0420 963 175



(+61) 02 9844 5445



info@apiar.org.au



apiar.org.au



ASIA PACIFIC INSTITUTE OF ADVANCED RESEARCH

Nurturing knowledge without boundaries

Second INTERNATIONAL CONFERENCE ON ADVANCED RESEARCH (ICAR-2017)



18th and 19th of November 2017

Hotel Rydges on Swanston
701 Swanston St, Carlton VIC 3053
Melbourne, Australia

Welcome to ICAR – Nov 2017

The 2nd International Conference on Advanced Research (ICAR-Nov 2017) will be held on 18th and 19th of November 2017 in Melbourne, Victoria. The main theme of this conference is 'Focus on the Future'. Accordingly, the conference will cover Business, Social Sciences, Education and Information and Communications Technology (ICT) disciplines. Internationally-recognized scholars will participate in the event to present their latest research and best practices.

All submitted papers have been peer reviewed and will be published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

Conference Programme Summary

DAY: 1

Saturday, 18th of November, 2017
Venue: Hotel Rydges on Swanston
Room : Board Room 3

3.45 PM – 4.00 PM

Arrival & Registration

4.00 PM – 4.45 PM

Master Class by Professor Bill Harley

Topic : Why Methodology Matters: The Centrality of Philosophy to Good Research'

4.45 PM – 5.15 PM

Networking Session.
(Light refreshments will be provided)

DAY: 2

Sunday, 19th of November, 2017
Venue: Hotel Rydges on Swanston
Room : Panorama (4th Floor)

09.45 AM – 10.00 AM

Arrival Tea

10.00 AM – 10.20 AM

Conference Opening by
Conference Chair Prof. Leslie Holmes

Keynote Speech: President Trump & North Korea

10.20 AM – 10.30 AM

Photo Session

10.30 AM – 11.00 AM

Morning Tea Break

ORAL PRESENTATIONS

Session : 1
Track: Business
Room: Panorama (4th Floor)
Session Chair:

11.00 AM – 11.20 PM

BELONGING, BEING AND BECOMING ACTIVE CITIZENS.
Linda Cranley, Christine Robinson, Dee O'Connor, Genevieve Johnson

11.20 AM – 11.40 AM

NEW PRODUCT DEVELOPMENT FAILURE IN OSM MALAYSIA.
Saravanan Raman, Kumareson Darmalingam, Subhaseni Chinniah

11.40 AM – 12.00 AM

PERFORMANCE EVALUATION OF SELECTED MICROFINANCE INSTITUTIONS
OPERATING IN NEW DELHI, INDIA.
Kanishka Sethi, Dr. Reshma Nasreen, Dr. Matloobullah Khan

12.00 AM – 12.20 AM

AN APPROACH TO SELECT PARTNER IN OVER-THE- TOP INITIATIVES.
Jerny Vestius Confido, Dermawan Wibisono, Yos Sunitiyoso

Session : 2
Track: Social Sciences
Room: Panorama (4th Floor)
Session Chair :
Prof. Leslie Holmes

12.20 PM – 12.40 PM

GEOLOGIC AND PETROPHYSICAL CHARACTERIZATION OF RESERVOIR ROCKS OF THE
ETOKO / OKOYONG UNIT, MAMFE BASIN CAMEROON.
Njoh O.A & M.N.L Ambassa

12.40 PM – 01.00 PM

HOW THE NWHL USES SOCIAL MEDIA FOR #GROWINGTHEGAME.
Roxane Coche & Matt J. Haught

01.00 PM – 02.00 PM

Lunch Break

Session : 3
Track: ICT
Room: Panorama (4th Floor)
Session Chair:

02.00 PM – 02.20 PM

EVOLUTION OF ANDROID OPERATING SYSTEM: A REVIEW.
Muhammad Haris , Basit Mahmood Khan, Madih a Yousaf & Farhan Hassan Khan

02.20 PM – 02.40 PM

AN ANALYSIS OF MANAGING THE QUALITY AND ACCESSIBILITY OF HIGHER EDUCATION
THROUGH THE USE OF ICT IN DEVELOPING COUNTRY – BLENDED LEARNING MODEL.
Janani Thevananth

02.40 PM – 03.00 PM

ADDRESSING PERCEIVED SECURITY CONCERNS OF CLOUD SERVICE WITH THE
ENHANCEMENT OF DATA VISIBILITY.
W.P. Yuen & N.B. Chuah

03.00 PM – 03.20 PM

WEB 1.0, Web 2.0 – IS IT TIME FOR THE PEOPLE'S WEB?
Matthew Mitchell

03.20 PM – 03.50 PM

Afternoon Tea Break

Session : 4
Track: Education
Room : Panorama (4th Floor)
Session Chair :
Saravanan Raman

03.50 PM – 04.10 PM

A CROSS-CULTURAL STUDY OF ATTITUDES TO DIGITAL TOOLS AMONG STUDENTS AND
TEACHERS IN THE ENGLISH LANGUAGE CLASSROOM
Christina Rosén & Soniya Billore

04.10 PM – 04.30 PM

INCLUSION IN EARLY CHILDHOOD SETTINGS: MODELLING A SUCCESSFUL SYSTEM.
Majida Mehana

04.30 PM – 04.50 PM

EDUCATORS AND SOCIAL MEDIA: LEARNING MOTIVATORS IN CREATIVE MEDIA
COURSES.
Jae-Eun OH

04.50 PM – 05.10 PM

DIDACTIC IMPLICATION ON LOOKING AT ELEMENTARY MATHEMATICS FROM AN
ADVANCED STANDPOINT – CHAOTIC PROPERTY OF A NEURON MODEL AS AN
EXAMPLE.
Issic K. C. Leung & H.Y. Zhang

05.10 PM – 05.30 PM

INTER-CULTURALISM AND MOTHERHOOD: EVALUATING THE EFFICACY OF A
RESEARCH-IN-ACTION PROJECT.
Siuni Maria Tam

06.30 PM – 08.00 PM

Conference Dinner
Networking & Presentation Ceremony
Venue: Private Restaurant at the Rydges on Swanston

End of the Conference