CONFERENCE **CHAIR**

Assoc. Prof. Sivakumar Alagumalai

School of Education of University of Adelaide

KEYNOTE **SPEAKER**

Jane Francis

State Government of South Australia, Australia.

Best Paper **Awards**

APIAR recognises outstanding contributions to research. **There are four Best Papers awards for four streams.** Best Papers are judged both on the merits of the written document and on the quality of their presentation at the conference. The awards serve to acknowledge the authors who receive them as leading researchers in Business, Education, ICT and Social Sciences. The awards also provide an incentive to authors to produce high-quality papers and present them in a lucid and compelling manner.

APIAR Best Paper Award recipients are selected through a two-prong process. The first step is a review of the full-length papers accepted for the conference. Review committee members of the conference rank these papers according to quality, relevance and originality, to determine the finalists for each award category. While selection as a finalist for an APIAR Best Paper Award is a notable achievement in itself, winners are then chosen from the finalists, according to the quality of their presentations. Presentation quality is judged according to the audience feedback collected at the conference.

APIAR SCHOLARSHIPS:

APIAR is delighted to announce a competition for excellent academic papers

Entries will be judged on the quality of the paper, including the presentation. Only full paper presenters in the conference are qualified to apply. The winner will receive the cost of the air fare and accommodation for the next conference. At the same time, the conference registration fee will be waived.

APIAR is also delighted to announce that registration fee will be waived for the four best paper winners to participate in the next conference.

The prize is non-negotiable and no monetary alternative will be available.

Paper Submission:
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The 3rd
INTERNATIONAL CONFERENCE
ON THEORY AND PRACTICE
(ICTP-2017)

30th June and 1st of July 2017

Education Development Centre
4 Milner St, Hindmarsh
South Australia 5007, Australia

Welcome to ICTP- 2017

The 3rd International Conference on Theory and Practice (ICTP- 2017) will be held on 30th June and 1st of July 2017 in Adelaide, Australia. The main theme of this conference is 'Expanding the Possibilities'. The conference will cover every topic from the areas of Business, Education, Social Sciences and ICT. Internationally-recognized scholars will participate in the event to present their latest research and best practices.

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

We, the conference organisers invite you to participate in this event where you can:

Strengthen your professional ties: this may lead to publications and job opportunities – an invaluable opportunity for post-PhD professionals.

Receive feedback and constructive critique on your ideas: benefit from the audience engaging with your content rather than focusing on your punctuation and references.

Refine your communication skills: move from your "isolating" research experience to a more collaborative and exchange of perspectives.

Participate in our conference and publish your research directly through the conference proceedings and journals. Don't miss this great opportunity to get your work out there!

All accepted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

SPECIAL ATTRACTIONS

All of the accepted papers (i.e., high standard) will be published (i.e., conditions apply) without any extra fees in the following journals:

Asia Pacific Journal of Advanced Business and Social Studies

(APJABSS) (ISSN: 2205-6033)

Asia Pacific Journal of Contemporary Education and Communication Technology (APJCECT) (ISSN: 2205-6191)

Conference Programme Summary

DAY: 1

Friday, 30th of June, 2017
SQ Restaurant and Lounge
55 Hindmarsh Square, Adelaide SA 5000
(Next to the Mantra Hotel)

6.45 PM – 7:00 PM	Arrival
7.00 PM – 8.00 PM	Conference Dinner and Networking

DAY: 2

Saturday, 1st of July, 2017
Venue: Education Development Centre (G. 161718)

09.30 AM – 10.00 AM	Arrival Tea
10:00 AM – 10.25 AM	Conference Opening by Assoc. Prof. Sivakumar Alagumalai *Conference Chair* **Keynote Speech:** International Large-Scale Assessment Studies: Implications for Transdisciplinary Research?
10.25 AM – 10.50 AM	**Keynote Speaker:** Jane Francis **Topic:** Human Resource Considerations
10.50 AM – 11.00 AM	**Photo Session**
11.00 AM - 11.40 AM	**Morning Tea Break**

ORAL PRESENTATIONS

Session : 1
Track: Business
Venue: Education Development Centre (G.161718)
Session Chair :
Jane Francis

11.40 AM - 12.00 PM
SOCIAL GLOBALISATION IN THE CONTEXT OF INTERNATIONAL ENTREPRENEURSHIP.
Loren M. Stangl & Justin Brewer

12.00 PM – 12.20 PM
ISOMORPHISM AND AUTHENTICITY ON THE WAY TO BE A GLOBAL COMPANY: A CASE STUDY OF TURKISH COMPANY.
Umut Sanem CITCI, Oylum Sehvez ERGUZEL & Ebru OZEREN

12.20 PM –12.40 PM
ORGANIZATIONAL LEARNING AND BUSINESS STRATEGY IN A CRITICAL SITUATION.
Takeshi Nakayama & Satoshi Momotake

12.40 PM –1.00 PM
LOOKING AT THE LAYERS: USING MULTILEVEL OF ANALYSIS TO EXPLORE THE RELATIONSHIP BETWEEN NETWORKS AND INTERNATIONALISATION FOR ENTREPRENEURIAL SMALL BUSINESSES.
Loren M. Stangl

01.00 PM – 02.00 PM
Lunch Break

Session : 2
Track: Education
Venue: Education Development Centre (G.161718)
Session Chair :
Mostefa Abdelhadi

02.00 PM – 02.20 PM
DEVELOPING OF POP UP BOOK FOR CHILDREN TO IMPROVE THE RESULT OF STUDY.
Farid Ahmadi & Khafidhotul Khasanah

02.20 PM – 02.40 PM
GAMBANG SEMARANG TRADITIONAL DANCE IN CHARACTER BUILDING OF ELEMENTARY SCHOOL STUDENTS.
Atip Nurharini & Yuyarti

02.40 PM – 03.00 PM
TANGRAM INTERCATIVE GAME (TIG) : INSTRUCTIONAL MEDIA IN LEARNING GEOMETRY.
Trimurtini & Farid Ahmadi

03.00 PM – 03.20 PM
Afternoon Tea Break

Session : 3
Track: Social Sciences
Venue: Education Development Centre (G.161718)
Session Chair :
Loren M. Stangl

03.20 PM – 03.40 PM
THE STUDY OF THE FOLKLORE IN IRAN.
Latifeh Salamatbavil

03.40 PM – 04.00 PM
ARABIC IS THE LANGUAGE OF 'AHL AL-JANAH' (PEOPLE OF PARADISE): THE RELIGIOUS STATUS OF ARABIC LANGUAGE CONTRIBUTES TO ITS MAINTENANCE.
Mostefa Abdelhadi

04.00 PM – 04.20 PM
COMPONENTS AND RESULTS OF ADOPTED ORGANIZATIONAL INNOVATIONS IN SMALL AND MEDIUM ENTERPRISES IN THAILAND.
Apiwit Tansoo & Khwanruedee Tuntrabundit

Session : 4
Track: Education;
Venue: Education Development Centre (G.161718)
Session Chair :
Farid Ahmadi

04.20 PM – 04.40 PM
TOI OHOMAI INSTITUTE OF TECHNOLOGY, ROTORUA, NEW ZEALAND.
Andriy Kovalenko

04.40 PM – 05.00 PM
DESIGNING A SITUATED CULTURAL LEARNING CURRICULUM FOR DEVELOPING STUDENT CULTURAL FLUENCY.
Yunxia Zhu

05.00 PM – 05.20 PM
THE DEVELOPMET OF POCKET BOOK AS LEARNING MEDIA TO MAKE BATIK JUMPUT IN MULTICULTURALARTS AND SCARF SUBJECT.
Faris Nur Khulafa & Pria Santos

05.20 PM – 05.30 PM
Networking & Presentation Ceremony
Venue: Education Development Centre (G.161718)

End of the Conference