

## CONFERENCE CHAIR



**Professor Leslie Holmes**

University of Melbourne, Australia.

## KEYNOTE SPEAKER



**Dr Eva Dakich**

School of Education, La Trobe University Melbourne.

## Call For PAPERS

3rd Asia Pacific  
Conference on Contemporary Research  
(APCCR -2017), Kuala Lumpur, Malaysia  
26<sup>th</sup> and 27<sup>th</sup> of August 2017

The 3rd Asia Pacific Conference on Contemporary Research (APCCR -2017) will be the premier forum for the presentation of new advances and research results in the fields of theoretical, experimental and applied Business, Social Sciences, Information and Communication Technology, and Education. The conference will bring together leading researchers, academics, consultants, scholars, practitioners and research students from their respective domains of interest around the world. Our distinguished participants will have the opportunity to present their valuable research contributions and to establish an international network among those who volunteer to communicate and study together in the fields of knowledge mentioned above. The conference committee strongly encourages postgraduate research students to present their research proposals, literature reviews or findings at this event with a very special registration fees. Other interested parties and delegations from these fields are also free to attend this event.

## APIAR SCHOLARSHIPS:

**APIAR is delighted to announce a competition for excellent academic papers**

Entries will be judged on the quality of the paper, including the presentation. Only full paper presenters in the conference are qualified to apply. The winner will receive the cost of the air fare and accommodation for the next conference. At the same time, the conference registration fee will be waived.

APIAR is also delighted to announce that registration fee will be waived for the four best paper winners to participate in the next conference.

The prize is non-negotiable and no monetary alternative will be available.

**Paper Submission:**  
[www.apiar.org.au](http://www.apiar.org.au)



Suite 1A Level 2  
802 Pacific Highway  
Gordon NSW 2072  
Australia



(+61) 0420 963 175



(+61) 02 9844 5445



[info@apiar.org.au](mailto:info@apiar.org.au)



[apiar.org.au](http://apiar.org.au)



ASIA PACIFIC INSTITUTE OF ADVANCED RESEARCH  
Nurturing knowledge without boundaries

## First AUSTRALIA AND NEW ZEALAND Conference on Advanced Research (ANZCAR 2017), Melbourne



**17th and 18th of June 2017**

Hotel Bayview on The Park  
52 Queens Road  
Melbourne, Victoria 3004 ,Australia

# Welcome to ANZCAR-2017

The 1st Australia and New Zealand Conference on Advanced Research (ANZCAR- 2017) will be held on 17th and 18th of June 2017 in Melbourne, Australia. The main theme of this conference is 'World of Opportunities'. The conference will cover every topic from the areas of Business, Education, Social Sciences and ICT . Internationally-recognized scholars will participate in the event to present their latest research and best practices.

All submitted papers will be peer reviewed and published in the conference proceeding to promote the prominent (and emerging) voices within your field of research.

## Conference Programme Summary

### DAY: 1

Saturday, 17<sup>th</sup> of June, 2017  
Venue: Atrium Room

6.45 PM – 7.00 PM

\* Registration

\* Conference Materials Collection.

7.00 PM – 8.00 PM

Conference Dinner and Networking

### DAY: 2

Sunday, 18<sup>th</sup> of June, 2017  
Venue: Lakeside Room 2

08.30 AM – 09.00 AM

Arrival Tea

09.00 AM – 09.25 AM

Conference Opening by Professor John Polesel  
*Conference Chair*

**Keynote Speech:** Russian Involvement in Western Elections: How and Why?

09.25 AM – 09.50 AM

**Keynote Speaker:** Dr Éva Dakich  
**Topic:** Teacher Education in the Posthuman University: A Gaze and a Flashback.

09.50 AM – 10.00 AM

Photo Session

10.00 AM – 10.20 AM

Morning Tea Break

## ORAL PRESENTATIONS

Session : 1  
Track: ICT & Business  
Venue: Lakeside Room 2  
Session Chair :  
Prof. Leslie Holmes

10.20 AM - 10.40 AM

NETWORK MEMORY: TWO DECADES OF RESEARCH TREND EVOLUTION AND DEVELOPMENT.  
Chandarasageran Natarajan

10.40 AM – 11.00 AM

INFORMATION BASED MUTABLE TRUST COMMUNICATION SCHEME FOR HETEROGENEOUS WIRELESS NETWORKS.  
Vinod Kumar Verma

11.00 AM –11.20 AM

THE RELATIVE IMPORTANCE OF STRUCTURE AND CULTURE TO KNOWLEDGE MANAGEMENT.  
Quang Linh Huynh Nguyen Van Nguyen

11.20 AM –11.40 AM

HUMAN RESOURCE INFORMATION SYSTEMS IN KOREAN SMALL-MEDIUM COMPANIES.  
Michiko Miyamoto

11.40 AM –12.00 PM

RESPONSIBILITY OR ATONEMENT? AN ANALYSIS OF CHINA'S CORPORATE PHILANTHROPY AND CORPORATE PERFORMANCE IN DIFFERENT INDUSTRIES.  
Wei Liu

12.00 PM – 12.20 PM

A STUDY ON THE FACTORS THAT AFFECT CONSUMER DECISION IN BUYING APPAREL IN HONG KONG.  
Iris M. H. Yeung & Chris W. Lam

12.20 PM – 12.40 PM

PRICE STRATEGY OF PUBLICLY LISTED COMPANIES IN THE UAE: A PROPOSED STUDY.  
Iris M. Peter Oyelere & Fernando Zanella

12.40 PM – 01.00 PM

EXPLORING AN EFFECTIVE ADVERTISEMENT MEDIUM FOR THE JAPANESE COSMETICS MARKET  
Michiko Miyamoto & Satona Shirai

01.00 PM – 01.40 PM

Lunch Break

Session : 2  
Track: Education  
Venue: Lakeside Room 2  
Session Chair :  
Mei-Sheng Chao

01.40 PM – 02.00 PM

ASSESSING SOCIAL INCLUSION IN AN INTEGRATED PRESCHOOL SETTINGS REGARDING SOCIAL INTERACTION, SOCIAL ACCEPTANCE STATUS AND PEER RELATIONSHIPS.  
Vicky Tsang, Hsueh Yeh, Kwei-Yi Fung, Eve Chen , Claudia Chan & Gee-May Tam

02.00 PM – 02.20 PM

THE IMPACT OF RELIGION ON ARABIC LANGUAGE MAINTENANCE AMONG MEMBERS OF THE ARABIC-SPEAKING COMMUNITY IN THE REGIONAL CITY OF TOOWOOMBA, AUSTRALIA.  
Mostefa Abdelhadi

02.20 PM – 02.40 PM

ENTREPRENEURSHIP PEDAGOGIC STRUCTURE IMPACT ON THE ENTREPRENEURIAL MINDSET AND ENTREPRENEURSHIP KNOWLEDGE OF STUDENTS IN MALAYSIA.  
Chidimma Okeke & David Yong

02.40 PM – 03.00 PM

SAP (SAFETY, AWARENESS, PREVENTION)- CHILD CENTRED AND COORDINATED APPROACH TO SAFE GUARD YOUNG CHILDREN.  
Ritu Bhatia & Seethalakshmi S.

03.00 PM – 03.20 PM

BUDDHISM AND INNOVATIVE SUSTAINABLE DEVELOPMENT.  
Sree Mattananda Sraman

03.20 PM – 03.40 PM

ROLE OF INFORMATION COMMUNICATION TECHNOLOGY (ICT) FOR EROSION OF ETHICAL VALUES.  
Priya Sehjal

03.40 PM – 04.00 PM

Afternoon Tea Break

Session : 3  
Track: Education  
Venue: Lakeside Room 2  
Session Chair :  
Mostefa Abdelhadi

04.00 PM – 04.20 PM

USE OF RASCH MEASUREMENT MODEL IN EXAMINING THE UTILITY OF TIMSS 2015 ASSESSMENT OF AUSTRALIAN GRADE 8 MATHEMATICS.  
Hnin Nwe Nwe Tun

04.20 PM – 04.40 PM

A STUDY OF BACKWASH EFFECTS IN ENGLISH PROFICIENCY TESTING ON UNIVERSITY LOW-ACHIEVING STUDENTS.  
Mei-Sheng Chao

04.40 PM – 05.00 PM

INTERCULTURAL EDUCATION IN HONG KONG: PEDAGOGICAL APPLICATIONS OF ANTHROPOLOGY.  
Siumi Maria Tam

Session : 4  
Track: Social Sciences;  
Venue: Lakeside Room 2  
Session Chair :  
Prof. Leslie Holmes

05.00 PM – 05.20 PM

UNDERSTANDING ORGANISATIONAL DISPUTES: MOVING BEYOND PERSONAL ACCOUNTS.  
Princess Habiba

05.20 PM – 05.40 PM

RAINFALL FACTOR RELATING TO THE DENGUE EPIDEMIC IN SRI LANKA  
G Edirisinghe

05.40 PM – 06.00 PM

FUNDAMENTAL RIGHT TO EDUCATION FOR GLOBAL UNDERSTANDING AND COSMIC ACCESS: INDIA'S MARCH AHEAD.  
M. Afzal Wani

06.00 PM – 06.15 PM

Networking & Presentation Ceremony  
Venue: Lakeside Room 2

End of the Conference