

# ICTP-2017

## 3rd International Conference on Theory and Practice (ICTP-2017)

### VOLUME 3

Education Development Centre,  
Adelaide, Australia

Date : 30<sup>th</sup> June and 1<sup>st</sup> July, 2017



Asia Pacific Institute of Advanced Research  
Nurturing knowledge without boundaries

## Conference:

Conference: 3rd International Conference on Theory and Practice (ICTP-2017)  
Chief Editor: Assoc. Prof. Sivakumar Alagumalai  
Location: Education Development Centre, Adelaide, South Australia, Australia.  
Date: 30th of June and 1st of July, 2017  
Sponsor: Asia Pacific Institute of Advanced Research (APIAR)  
Education Development Centre,

---

## Publisher:

Asia Pacific Institute of Advanced Research (APIAR)  
Suite 1A Level 2; 802 Pacific Highway; Gordon NSW 2072; Australia

---

## Document Information:

Document Type: Proceedings Paper  
Language: English  
ISBN: 978-0-9953980-5-4  
Copyright © 2017, Asia Pacific Institute of Advanced Research (APIAR).

**CONFERENCE NAME**

“3rd International Conference on Theory and Practice (ICTP-2017) Adelaide, South Australia”

**CONFERENCE CHAIR**

Assoc. Prof. Sivakumar Alagumalai, School of Education of University of Adelaide

**Preface from the Conference Chair:**

Welcome to the 3rd International Conference on Theory and Practice (ICTP-2017), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR's aim in 'Nurturing knowledge without boundaries' highlights the need to rethink beyond disciplinary boundaries in research and practice.

Research is a conduit for theory development, and to examine its utility. However, gaps continue to exist between accepted knowledge and real-world of practice. Publications in discipline-specific journals and conference proceedings have not accelerated the cross-fertilisation of ideas and praxis. Thus, an immediate and important challenge is the way outcomes are optimised through sharing and integrating theory-driven evidence-based practice. This conference in Adelaide provides the platform for understanding better the intersections of research, both pure and applied, and practice.

ICTP-2017 offers opportunities for interaction and collaboration between researchers, practitioners, professional associations and the broader community to engage with and contribute to the research – theory – practice nexus. Participants are encouraged to network and add further value to transdisciplinary research and praxis.

Your engagement and contributions at this conference are valued. We look forward to understanding and addressing emerging challenges in various research endeavours and to learn about successful implementation of the nexus highlighted above.

## CONFERENCE CHAIR

NAME	AFFILIATION
Assoc. Prof. Sivakumar Alagumalai	University of Adelaide, Australia

## KEYNOTE SPEAKERS

NAME	AFFILIATION
DR ELGIN ONG	Rhinovo Pte Ltd, Singapore.
ASSOC. PROF. MARGARET PATRICKSON	University of South Australia, Australia

## CONFERENCE COMMITTEE

NAME	AFFILIATION
PROF. PETER CURSON	The University of Sydney, Australia
PROF. KUBAIS S. ABDULFATTAH FAHADY	Ajman University of science and Technology, UAE
DR ROSS YATES	Edith Cowan University, Australia
PROF. DENNIS RUMLEY	The University of Western Australia, Australia
PROF. MAURICE GALTON	University of Cambridge, UK
ASST. PROF. HONGJIN ZHU	McMaster University, Canada
ASSOC. PROF. NOURAH ALOUSEF	King Saud University, Saudi Arabia
PROFESSOR GHASSAN OMET	University of Jordan, Jordan
PROFESSOR ROBERT WRIGHT	University of Strathclyde, UK
ASSISTANT PROFESSOR AHMED ALI KHALIFA	Qatar University, Qatar
PROFESSOR MARTIN MILLS	The University of Queensland, Australia
PROFESSOR DJAMEL EDDINE LAOUISSET	ALHOSN University, UAE
PROFESSOR ROBYN GILLIES	The University of Queensland, Australia
ASSOCIATE PROFESSOR PAWEL BILINKSI	City University, UK
ASSOCIATE PROFESSOR BLAINE HATT	Nipissing University, Canada
ASSISTANT PROFESSOR ALI ALKHALIFAH	Qassim University, Saudi Arabia
ASSOCIATE PROFESSOR JEHAD ALDEHAYYAT	Al Yamamah University, Saudi Arabia
ASSOCIATE PROFESSOR PETER KRIESLER	University of New South Wales, Australia
PROFESSOR ELIZABETH FERNANDEZ	University of New South Wales, Australia
EN MOHAMMAD AMIZI BIN AYOB	University Malaysia Kelantan, Malaysia
DR MOHD SHUKRI HANAPI	Universiti Sains Malaysia, Penang, Malaysia

REVIEW COMMITTEE

NAME	AFFILIATION
PROFESSOR LESLIE HOLMES	The University of Melbourne, Australia
PROFESSOR PIET KOMMERS	University of Twente, The Netherlands
PROFESSOR MARIOS I KATSILOUDES	Qatar University, Qatar
DR DRAGANA RADICIC	Bournemouth University, UK
ASSOCIATE PROFESSOR FATEN KHARBAT	Al Ain University of Science & Technology, UAE
DR. WEI CHEN	Sheffield University, UK
ASSOCIATE PROFESSOR WAN NG	University of New South Wales, Australia
DR JONATHAN MUTERERA	Nipissing University, Canada
DR. NISHIKANT MISHRA	Aberystwyth University, UK
DR.SAMEER AL BARGHOOTH	Al Ain University, UAE
ASSISTANT PROFESSOR SAWSAN HALBOUNI	University of Sharjah, UAE
ELVIRA BOLAT	Bournemouth University, UK
ASSOCIATE PROFESSOR NIGEL BAGNALL	The University of Sydney, Australia
DR MICHAEL WIGELSWORTH	Manchester University, UK
MAXWELL HEINECK	King Fahd University of Petroleum & Minerals, Saudi Arabia
ASSOCIATE PROFESSOR RAMPRASAD BHAR	University of New South Wales, Australia
DR FELICITY HARDLEY	University of Westminster, UK
ASSISTANT PROFESSOR KOUSAY SAID	University of Bahrain, Bahrain
ASSISTANT PROFESSOR GEHAN ABDUL HADI MOUSA MOHAMED	University of Bahrain, Bahrain
CATHY BEAUSOLEIL	University of Quebec, Canada
ASSOCIATE PROFESSOR LAURENCE GOLDMAN	University of Queensland, Australia
ASSISTANT PROFESSOR RIHAM MUQATTASH	Al Ain University of Science & Technology, UAE
BIJAN HESNI	University of Westminster, UK
PROFESSOR TAKASHI OYABU	Kokusai Business Gakuin College, Japan
ASSOCIATE PROFESSOR MARK PEGRUM	The University of Western Australia, Australia
ASSOCIATE PROFESSOR MARK PEGRUM	The University of Western Australia, Australia
KISHORE NAMBEESAN	University of Nizwa, Oman
PAULA JACKSON	York St John University, UK
DR PANAGIOTIS DONTIS CHARITOS	University of Westminster, UK
ASSOCIATE PROFESSOR JAKE LYNCH	The University of Sydney, Australia

DR. MOHIT KOLAY	Al Yamanah University, Saudi Arabia
DR CHANGYU DONG	University of Strathclyde, UK
DR ELENA SOUKAKOU	University of Roehampton, UK
ASSITANT PROFESSOR AHMAD ALHARKAN	Qassim University, Saudi Arabia

## BEST PAPERS:

### Best Paper in Business:

"ORGANIZATIONAL LEARNING AND BUSINESS STRATEGY IN A CRITICAL SITUATION"

Author(s) Name: Takeshi Nakayama, Satoshi Momotake

### Best Paper in Education:

"TANGRAM INTERACTIVE GAME (TIG): INSTRUCTIONAL MEDIA IN LEARNING GEOMETRY"

Author(s) Name: Trimurtini, Farid Ahmadi

### Best Paper in Social Science:

"ARABIC IS THE LANGUAGE OF 'AHLUL-JANNAH' (PEOPLE OF PARADISE): THE RELIGIOUS STATUS OF ARABIC LANGUAGE CONTRIBUTES TO ITS MAINTENANCE"

Author(s) Name: Dr. Mostefa Abdelhadi

## ALL PAPERS OF THE CONFERENCE

### BUSINESS PAPERS:

Paper Name: "SOCIAL GLOBALISATION IN THE CONTEXT OF INTERNATIONAL ENTREPRENEURSHIP"

Author(s) Name: Loren M. Stangl, Justin Brewer

Page Numbers: 01-09

Paper Name: "ISOMORPHISM AND AUTHENTICITY ON THE WAY TO BE A GLOBAL COMPANY: A CASE STUDY OF TURKISH COMPANY"

Author(s) Name: Umut Sanem CITCI, Oylum Sehvez ERGUZEL, Ebru OZEREN

Page Numbers: 10-16

Paper Name: "ORGANIZATIONAL LEARNING AND BUSINESS STRATEGY IN A CRITICAL SITUATION"

Author(s) Name: Takeshi Nakayama, Satoshi Momotake

Page Numbers: 17-31

Paper Name: "LOOKING AT THE LAYERS: USING MULTILEVEL OF ANALYSIS TO EXPLORE THE RELATIONSHIP BETWEEN NETWORKS AND INTERNATIONALISATION FOR ENTREPRENEURIAL SMALL BUSINESSES"

Author(s) Name: Loren M. Stangl

Page Numbers: 32-32

### EDUCATION PAPERS:

Paper Name: "THE DEVELOPMENT OF POP-UP BOOK MEDIA TO IMPROVE 4TH GRADE STUDENTS' LEARNING OUTCOMES OF CIVIC EDUCATION"

Author(s) Name: Farid Ahmadi, Fakhruddin, Trimurtini, Khafidhotul Khasanah

Page Numbers: 33-41

Paper Name: "THE DEVELOPMENT OF POCKET BOOK AS LEARNING MEDIA TO MAKE BATIK JUMPUT IN MULTICULTURAL ARTS AND SCARF SUBJECT"

Author(s) Name: Faris Nur Khulafa, Pria Santosa

Page Numbers: 42-48

Paper Name: "TANGRAM INTERACTIVE GAME (TIG): INSTRUCTIONAL MEDIA IN LEARNING GEOMETRY"

Author(s) Name: Trimurtini, Farid Ahmadi

Page Numbers: 49-56

Paper Name: "GAMBANG SEMARANG TRADITIONAL DANCE FOR CHARACTER BUILDING OF ELEMENTARY SCHOOL STUDENTS"

Author(s) Name: Atip Nurharini, Yuyarti

Page Numbers: 57-64

Paper Name: "UNDERSTANDING CRITICAL REFLECTIVE THINKING THROUGH THE PRISM OF EPISTEMOLOGY"

Author(s) Name: Andriy Kovalenko

Page Numbers: 65-69

Paper Name: "LOOKING BEYOND THE SCIENCE CAPITAL: CONCEPTUALISATION OF 'SCIENCE FIELD' IN THE CONTEXT OF THE INDIAN SOCIETY"

Author(s) Name: Ramjit Kumar, Smriti Singh

Page Numbers: 70-83

Paper Name: "DESIGNING A SITUATED CULTURAL LEARNING CURRICULUM FOR DEVELOPING STUDENT CULTURAL FLUENCY"

Author(s) Name: Yunxia Zhu

Page Numbers: 84-85

## SOCIAL SCIENCES PAPERS:

Paper Name: "AN ANALYSIS ON FOLKLORE IN IRAN"

Author(s) Name: Dr. Latifeh Salamatbavil

Page Numbers: 86-93

Paper Name: "THE CONTINUED INFLUENCE OF RETRACTED WITNESS TESTIMONY AT JURY TRIALS"

Author(s) Name: Stephanie C. Black

Page Numbers: 94-101

Paper Name: "FOOD LABEL USAGE AMONG RESIDENTS OF THE VALIKAMAM AREA OF JAFFNA, SRI LANKA"

Author(s) Name: A. Sugeenthiran, Anushiya Sireeranhan

Page Numbers: 102-110

Paper Name: "ARABIC IS THE LANGUAGE OF 'AHLUL-JANNAH' (PEOPLE OF PARADISE): THE RELIGIOUS STATUS OF ARABIC LANGUAGE CONTRIBUTES TO ITS MAINTENANCE"

Author(s) Name: Dr. Mostefa Abdelhadi

Page Numbers: 111-120

Paper Name: "COMPONENTS AND RESULTS OF ADOPTED ORGANIZATIONAL INNOVATIONS IN SMALL AND MEDIUM ENTERPRISES IN THAILAND"

Author(s) Name: Apiwit Tansoo, Khwanruedee Tuntrabundit

Page Numbers: 121-125

Paper Name: "EVALUATING THE COMPETITIVENESS OF QINZHOU PORT ON THAILANDGUANGXI ROUTE UNDER PAN-BEIBU GULF ECONOMIC COOPERATION"

Author(s) Name: Liurong Qin, Boonsub Panichakarn

Page Numbers: 126-143

[WWW.APIAR.ORG.AU](http://WWW.APIAR.ORG.AU)



Asia Pacific Institute of Advanced Research  
Nurturing knowledge without boundaries