



# Asia Pacific Institute of Advanced Research (APIAR)

Email: [info@apiar.org.au](mailto:info@apiar.org.au)  
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APIAR Australia's Acquisitions team will use the following information to conduct our initial assessment of your proposed publication. Please help us expedite the review process by filling out each section carefully and thoroughly.

## APIAR Australia book proposal form:

### **Editor and author information**

Please list the names, affiliations, and e-mail addresses of all authors involved in this project. The editor's CV should also be included as a separate attachment.

### **Authors' research interest**

Please list each author's area of interest.

### **Tentative title**

Please provide 3-5 title suggestions. We ask that titles are kept concise and that you avoid using subtitles. Commonly used keywords should be included within the title to attract potential readers.

- 1.
- 2.
- 3.
- 4.
- 5.

### **Indexing keywords**

The inclusion of 7-10 indexing keywords will better assist us to categorise your title.

- 1.
- 2.
- 3.
- 4.
- 5.

- 6.
- 7.
- 8.
- 9.
- 10.

### **Introduction to the subject area**

Please include a clear explanation of the discipline and its implications.

### **Synopsis**

A brief synopsis of your publication should include a concise definition of the subject area as well as an overview of the specific topic.

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<b><u>Tentative table of contents/topic coverage</u></b> Please list all the main points to be covered within the publication.	
<b><u>Objectives, impact, and value</u></b> Please explain the benefits of this publication, why it should be published, and how the theme will impact your field of research.	
<b><u>Target audience and potential uses</u></b> Identify potential contexts in which this book will be used as well as the market this book will appeal to.	
<b><u>Existing competing titles</u></b> Please list the current titles that your proposed publication will compete with, along with the strengths and weaknesses of each title. Explain how your proposed publication is distinguished from these titles.	
<b><u>Publication platform</u></b> Please select one of the following publication formats.	Reference book    Other ( <i>please specify</i> ) _____  Case book  Dissertation
<b><u>Publication format considerations</u></b> Please specify the following details:	Anticipated length of the book in terms of word count and number of pages Comments: Approximately how many chapters you expect to include in this title Comments: Approximate number of figures and illustrations Comments: Whether or not the figures and illustrations will be highly complex and detailed, requiring colour printing. Comments: Any supplementary materials (video content, complementary website, teaching notes, etc.). Comments:

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<b><u>Tentative project timeline</u></b> Please give an approximate date of when you expect to submit the final manuscript for publication.	<b>Less than 6-months</b> <b>7–9 months</b> <b>9–12 months</b>
<b><u>Marketing considerations</u></b> Please mention any conferences, organisations, networks and universities etc. where this title could be promoted, including any associations you are affiliated to.	
<b><u>Potential reviewers</u></b> If you know any experts in your field that would be interested in reviewing this manuscript for promotional purposes, please include their names and contact details.	

Thank you for your interest in APIAR Australia.

To submit your proposal, please save it to your computer and then send it to our acquisitions team at [info@apiar.org.au](mailto:info@apiar.org.au) as an email attachment. We also kindly ask that you submit the most recent copy of your CV/resume to accompany your proposal as well as any complementary materials such as an abstract and/or sample chapters.

We look forward to reviewing your proposal submission and hope to have the opportunity to work with you on a new publication!

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