APCAR- APRIL 2017

5th Asia Pacific Conference on Advanced Research

VOLUME 05

Rydges on Swanston, Melbourne, Victoria, Australia

Date: 28th & 29th of April, 2017



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Conference:

Conference: "5th Asia Pacific Conference on Advanced Research (APCAR- APRIL, 2017)" Chief Editor: Professor John Polesel Location: Rydges on Swanston, Melbourne, Victoria, Australia. Date: 28th and 29th of April, 2017 Sponsor: Asia Pacific Institute of Advanced Research (APIAR)

Publisher:

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Document Information:

Document Type: Proceedings Paper Language: English ISBN: 978-0-9953980-3-0 ISSN: 2207-2799 Copyright @ 2017, Asia Pacific Institute of Advanced Research (APIAR). "15th Asia Pacific Conference on Advanced Research (APCAR- APRIL 2017)"

CONFERENCE CHAIR

Professor John Polesel, The University of Melbourne

PREFACE FROM THE CONFERENCE CHAIR

We are pleased to welcome you to the 5th Asia Pacific Conference on Advanced Research (APCAR- 2017) in Melbourne, organised by the Asia Pacific Institute of Advanced Research (APIAR). The main theme of this conference is 'Strategies for Future' and the conference will cover Business, Social Sciences, Education and Information and Communications Technology (ICT) disciplines. We are delighted that by participating in this event you will be able to interact with internationally-recognized scholars who will present their latest research and best practice. We are also pleased that this conference will give you the opportunity to:

- Strengthen your professional ties an invaluable opportunity for post-PhD professionals.
- Receive feedback and constructive critique on your ideas.
- Refine your communication skills, moving to a collaborative exchange of perspectives.
- Participate in our conference and publish your research directly through conference proceedings and journals.

We wish you a happy stay in Melbourne and a stimulating time at our conference.

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PROFESSOR JOHN POLESEL	The University of Melbourne

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"ADJUSTING COST OF CAPITAL FOR RISKY ASSETS NOT IN THE RATE BASE" Author(s) Name: Andre R de Oliveira, Paulo Coutinho, Alexandre Carvalho

Best Paper in Education:

"THE LOOSE UNIVERSITY-INDUSTRY CONNECTION AND THE STUDENTS' MISCONCEPTION ABOUT THEIR EMPLOYABILITY" *Author(s) Name:* Thi Tuyet Tran

Best Paper in Information Technology:

"IMPROVED WI-FI SIGNAL QUALITY INDICATOR USING WI-FI PERFORMANCE OBSERVATION" *Author(s) Name:* hmad Tajuddin Samsudin, Mohd Shahril Saharedan, Syaiful Nizam Yahya, Mohd Syafarees Ishak, Siti Salwa Said

Best Paper in Social Science: "LOBBYING ACTIVITIES OF FIRMS WITH VARIOUS INTERESTS" *Author(s) Name:* Yumiko Baba

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