# APCAR- APRIL 2017

5th Asia Pacific Conference on Advanced Research

# VOLUME 05

Rydges on Swanston, Melbourne, Victoria, Australia

Date: 28<sup>th</sup> & 29<sup>th</sup> of April, 2017



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#### Conference:

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CONFERENCE CHAIR

Professor John Polesel, The University of Melbourne

#### PREFACE FROM THE CONFERENCE CHAIR

We are pleased to welcome you to the 5th Asia Pacific Conference on Advanced Research (APCAR- 2017) in Melbourne, organised by the Asia Pacific Institute of Advanced Research (APIAR). The main theme of this conference is 'Strategies for Future' and the conference will cover Business, Social Sciences, Education and Information and Communications Technology (ICT) disciplines. We are delighted that by participating in this event you will be able to interact with internationally-recognized scholars who will present their latest research and best practice. We are also pleased that this conference will give you the opportunity to:

- Strengthen your professional ties an invaluable opportunity for post-PhD professionals.
- Receive feedback and constructive critique on your ideas.
- Refine your communication skills, moving to a collaborative exchange of perspectives.
- Participate in our conference and publish your research directly through conference proceedings and journals.

We wish you a happy stay in Melbourne and a stimulating time at our conference.

# CONFERENCE CHAIR

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PROFESSOR JOHN POLESEL	The University of Melbourne

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# **BEST** PAPERS

#### Best Paper in Business:

"ADJUSTING COST OF CAPITAL FOR RISKY ASSETS NOT IN THE RATE BASE" Author(s) Name: Andre R de Oliveira, Paulo Coutinho, Alexandre Carvalho

#### **Best Paper in Education:**

"THE LOOSE UNIVERSITY-INDUSTRY CONNECTION AND THE STUDENTS' MISCONCEPTION ABOUT THEIR EMPLOYABILITY" *Author(s) Name:* Thi Tuyet Tran

#### **Best Paper in Information Technology:**

"IMPROVED WI-FI SIGNAL QUALITY INDICATOR USING WI-FI PERFORMANCE OBSERVATION" *Author(s) Name:* hmad Tajuddin Samsudin, Mohd Shahril Saharedan, Syaiful Nizam Yahya, Mohd Syafarees Ishak, Siti Salwa Said

Best Paper in Social Science: "LOBBYING ACTIVITIES OF FIRMS WITH VARIOUS INTERESTS" *Author(s) Name:* Yumiko Baba

ALL PAPERS of the Conference	
<b>BUSINESS</b> PAPERS	Paper Name: "EARNING QUALITY AFTER IFRS ADOPTION (STUDY ON INDONESIAN GO PUBLIC COMPANIES THAT ARE LISTED ON IDX)" Author(s) Name: Amalia Rizki, Riska Nur Rosyidiana Page Numbers: 1-17
	Paper Name: "ADJUSTING COST OF CAPITAL FOR RISKY ASSETS NOT IN THE RATE BASE" Author(s) Name: Andre R de Oliveira, Paulo Coutinho, Alexandre Carvalho Page Numbers: 18-30
	Paper Name: "THE PROSPECTS OF SHARIA HOTEL BUSINESS IN INDONESIA (CASE STUDY IN SURABAYA CITY)" Author(s) Name: Dr. Sri EndahNurhidayati, Andy Umardiono, Novianto Edi Page Numbers: 31-39
	Paper Name: "ROLE OF HIGH-PERFORMANCE WORK SYSTEMS IN MANAGING NARCISSIST BEHAVIOUR" Author(s) Name: Dr Promila Agarwal Page Numbers: 40-40
	Paper Name: "THE EFFECT OF ENTREPRENEURSHIP ORIENTATION ON THE INTERNATIONALIZATION AND PERFORMANCE OF MALAYSIAN SMES" Author(s) Name: Mohd Roslan Ismail, Zukarnain Zakaria Page Numbers: 41-41
	Paper Name: "STUDENTS' CONFIDANT REGARDING ONLINE AND OFFLINE CAREER EXPLORATION METHODS FOR SUCCESSFUL CAREER EXPLORATION OUTCOMEAN EXPERIMENT STUDY BASED ON MANAGEMENT UNDERGRADUATES OF A STATE UNIVERSITY IN SRI LANKA" Author(s) Name: Manodara D.K, Kumar S Page Numbers: 42-42
	Paper Name: "IMPROVING STORAGE AND GOOD DISPATCH OPERATIONS IN WAREHOUSE BY DESIGNING ONLINE QC AND OPTIMIZING INBOUND LOGISTICS IN INDIA'S LARGEST OIL INDUSTRY" Author(s) Name: Bhagchandani Hunny, Brahmkshatriya Dilan Page Numbers: 43-43

-6-

EDUCATION PAPERS	Paper Name: "THE LOOSE UNIVERSITY-INDUSTRY CONNECTION AND THE STUDENTS' MISCONCEPTION ABOUT THEIR EMPLOYABILITY" Author(s) Name: Thi Tuyet Tran Page Numbers: 44-52
	Paper Name: "DEVELOPING AN INTERGENERATIONAL CURRICULUM MODULE BASED ON SKILL SHARING" Author(s) Name: Ngu Kee Shing, Saedah Siraj, Norlidah Alias, Husaina Banu Kenayathula, Dorothy DeWitt, Zaharah Hussin Page Numbers: 53-61
	Paper Name: "DEVELOPMENT OF A GARDEN-BASED CURRICULUM CONTENT MODEL FOR INDIGINOUS PRIMARY SCHOOL STUDENTS" Author(s) Name: Siti Farhah A.Aziz, Saedah Siraj, Zaharah Hussin, Nurul 'Ain Norman, Nur Izzah Norman Page Numbers: 62-76
	Paper Name: "IS TEACES' ATTITUDE STILL A BARRIER TOWARDS TECHNOLOGY ACCEPTANCE AFTER YEARS OF IMPLEMENTATION?" Author(s) Name: Roselila bt Mohd Nawawi, Prof. Saedah Siraj Page Numbers: 77-77
	Paper Name: "BIO-SOCIO IMPACTS OF ONLINE LEARNING ON STUDENTS- DEVELOPMENT, IMPLEMENTATION AND IMPLICATIONS" Author(s) Name: Dr. Shweta Singh Page Numbers: 78-78
	Paper Name: "APPLICATION OF INTERPRETIVE STRUCTURAL MODELLING IN DEVELOPMENT OF COLLABORATIVE MOBILE INSTANT MESSAGING LEARNING MODEL" Author(s) Name: Khairah @ Asma'a Baharun, Saedah Siraj, Muhammad Faizal A. Ghani Page Numbers: 79-79
	Paper Name: "THE EFFECT OF AFFECTIVE FACTORS IN SECOND LANGUAGE ACQUISITION AND ITS PEDAGOGICAL IMPLICATIONS" Author(s) Name: Dr. Mrinalini Ghatage, Aditi Korgaonkar, Asst. Prof. Manisha Ghatage Page Numbers: 80-80
	Paper Name: "AN EMERGENT LITERACY INTERVENTION AND FATHERS' INVOLVEMENT IN EARLY CHILDHOOD EDUCATION CENTRES" Author(s) Name: Parisa S. Tadi, John Everatt, Brigid McNeill, Amir Sadeghi Page Numbers: 81-81
	Paper Name: "THE CONTRIBUTION OF ASSOCIATIVE LEARNING ABILITY TO WORD READING IN CHINESE KINDERGARTENERS" Author(s) Name: Bonnie Wing-Yin Chow Page Numbers: 82-82
INFORMATION TECHNOLOGY PAPERS	Paper Name: "IMPROVED WI-FI SIGNAL QUALITY INDICATOR USING WI-FI PERFORMANCE OBSERVATION" Author(s) Name: Ahmad Tajuddin Samsudin, Mohd Shahril Saharedan, Syaiful Nizam Yahya, Mohd Syafarees Ishak, Siti Salwa Said Page Numbers: 83-95
	<b>Paper Name:</b> "AN FPGA-BASED VIRTUAL PAINTING BOARD" <b>Author(s) Name:</b> Ju Seok Lee, Jeong Beom Kim Page Numbers: 96-103

SOCIAL SCIENCES PAPERS	Paper Name: "LOBBYING ACTIVITIES OF FIRMS WITH VARIOUS INTERESTS" Author(s) Name: Yumiko Baba Page Numbers: 104-112
	Paper Name: "THE EFFECT OF RISK MANAGEMENT, ACCOUNTABILITY AND MANAGEMENT COMMITMENT ON INTEGRITY SYSTEMS IN THE MALAYSIAN PUBLIC SECTOR" Author(s) Name: Razana Juhaida Johari, Jamaliah Said, Anis Halina Anuar Page Numbers: 113-123
	Paper Name: "APPLICATION OF INTERPRETIVE STRUCTURAL MODELING ON VERBAL AND NON-VERBAL COMMUNICATION MODELS BETWEEN LEARNING COMPANION HUMANOIDS AND ELDERLY HUMANS" Author(s) Name: Nor AyubtMeor Ahmad, Prof. Saedah Siraj Page Numbers: 124-138
	Paper Name: "THE AFRICAN STUDENT ASSOCIATIONS' SURVIVAL AND ADAPTATION IN CHINA: CASES OF JINHUA AND WUHAN" Author(s) Name: TANO Kouassi Joseph, SUN Qiu Yun Page Numbers: 139-150
	Paper Name: "TRANSNATIONAL ORGANIZED CRIMES (TOCS)-CAUSES, EFFECTS AND CHALLENGES: THE PERSPECTIVE OF LATIN AMERICA" Author(s) Name: Nafiu Ahmed Page Numbers: 151-160
	Paper Name: "EXCLUDED SPACES IN FEMINIST FRONT IN INDIA – CURRENT SCENARIO" Author(s) Name: Aditi Korgaonkar, Manisha Ghatage Page Numbers: 161-168
	Paper Name: "DETERMINANTS OF THE EFFICIENT TRANSPORTATION CONNECTIVITY BETWEEN THAILAND AND YUNNAN ALONG NORTH-SOUTH ECONOMIC CORRIDOR OF GMS" Author(s) Name: Yuanchun Xia, Boonsub Panichakarn, Sahas Bunditkul Page Numbers: 169-184
	Paper Name: "ORGANIZATIONAL CULTURE VERSUS NATIONAL CULTURE: A CROSS CULTURAL PERSPECTIVE ON THE INDIVIDUAL ORGANIZATIONAL LEARNING CAPABILITY" Author(s) Name: Naniek Setijadi, Roy Pratikno Page Numbers: 185-192
	Paper Name: "FACTORS CONTRIBUTING IN ACQUISITION OF ENGLISH AS A SECOND LANGUAGE IN REGIONAL SCHOOLS" Author(s) Name: Asst. Prof. Manisha Ghatage, AditiKorgaonkar Page Numbers: 193-193
	Paper Name: "THE REPRESENTATION OF WOMEN'S BEAUTY AND SEXUALITY IN SINHALESE THEATRE" Author(s) Name: Dr. Sunethra Kankanamge Page Numbers: 194-194
	Paper Name: "A TESTED METHOD TO ASSESS AND PREDICT WEATHER-CRIME ASSOCIATION" Author(s) Name: Mofza Algahtany Page Numbers: 195-195
	Paper Name: "SPIRITUAL EDUCATION FOR YOUNG ADOLESCENTS IN MALAYSIA VIA MLEARNING: NEEDS ASSESSMENT" Author(s) Name: Nur`lzzah Norman, MohdAl`lkhsan Ghazali, Nurul Ain Norman Page Numbers: 196-196
	Paper Name: "HUMANITY, ENERGY AND LAW: EXPERIENCES, URGENCIES AND CHALLENGES IN INDIA". Author(s) Name: Prof. M. Afzal Wani Page Numbers: 197-197

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