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4th Asia Pacific Conference on Advanced Research

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Melbourne, Victoria, Australia.

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Asia Pacific Institute of Advanced Research
Nurturing knowledge without boundaries

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Asia Pacific Institute of Advanced Research (APIAR)
Suite 1A Level 2; 802 Pacific Highway; Gordon NSW 2072; Australia

FAX: (+61) 02 9844 5445

Tel: (+61) 0420 963 175

Email: info@apiar.org.au

Web: <http://apiar.org.au>

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CONFERENCE NAME

"4th Asia Pacific Conference on Advanced Research (APCAR- MAR 2017), Melbourne, Australia"

CONFERENCE CHAIR

Professor Leslie Holmes, University of Melbourne, Australia.

**PREFACE FROM THE
CONFERENCE CHAIR**

Welcome to the 4th Asia Pacific Conference on Advanced Research (APCAR- 2017), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR's motto – 'Nurturing knowledge without boundaries' - encapsulates well the principal aims of our organisation.

First, it highlights the multi-disciplinary approach we adopt. While there is a focus on four key areas – business, education, information technology and social sciences – these are broadly interpreted, so that major contemporary issues that should not be neatly pigeon-holed into one discipline or another can be examined from as many angles as seems appropriate.

Second, we encourage as much interaction and networking between academia and the business community as possible. It has become increasingly obvious over recent years that business and academia have a great deal to offer each other, and both benefit enormously from much closer collaboration than was typical in the past. We strongly encourage the exchange of ideas and practical experience between pure researchers, applied researchers and practitioners.

Finally, while being an Australia-based organisation, our outreach is global: our Executive Committee includes leading scholars from three continents, while the participants at previous APCARs have hailed from all parts of the world.

Though young – it was established in 2011 - APIAR is already making a significant impact in terms of advancing and publishing cutting edge research, both through conferences such as this and through its two journals (Asia Pacific Journal of Advanced Business and Social Studies and Asia Pacific Journal of Contemporary Education and Communication Technology). Your contribution at this conference will add to this, and we look forward to getting to know you and sharing with you the latest findings of experts in our four principal fields or research.

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ALL PAPERS of the Conference

BUSINESS PAPERS

Paper Name: "THE APPLICATIONS OF INTEGRATED PERFORMANCE MANAGEMENT SYSTEMS TO IDENTIFY THE COMPANY'S PERFORMANCE AGAINST INTERNAL TARGETS AND COMPETITIVE BUSINESS ENVIRONMENT: A CASE STUDY IN PT. LEN RAILWAY SYSTEM"

Author(s) Name: FachryHasan, Prof. Dermawan Wibisono

Page Numbers: 01-11

Paper Name: "BOOSTING APPROACH TO EARLY BANKRUPTCY PREDICTION FROM MULTIPLE-YEAR FINANCIAL STATEMENTS"

Author(s) Name: Yuta Takata, Tadaaki Hosaka, Hiroshi Ohnuma

Page Numbers: 12-21

Paper Name: "MAIN PERFORMANCE INDICATORS FOR A CONSTRUCTION COMPANY IN INDONESIA"

Author(s) Name: Ima Fatima, Dermawan Wibisono

Page Numbers: 22-32

Paper Name: "SOCIAL NETWORKING SITES USED IN THE PHILIPPINES: AN APPLICATION OF THE UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY (UTAUT)"

Author(s) Name: Duvince Zhalimar J. Dumpit, Cheryl Joy J. Fernandez, Rowena Paz L. Gelvezo

Page Numbers: 33-33

Paper Name: "GENDER GAPS IN SOCIAL MEDIA: EXAMINING FILIPINO IGEN CONSUMERS' ACCEPTANCE OF USER-GENERATED CONTENT (UGC) PLATFORMS"

Author(s) Name: Duvince Zhalimar J. Dumpit, Rowena Paz L. Gelvezon, Cheryl Joy J. Fernandez

Page Numbers: 34-34

EDUCATION PAPERS

Paper Name: "A STUDY OF A FEW RECOGNIZED EDUCATIONAL ISSUES FACED BY SRI LANKA AT PRESENT"

Author(s) Name: Rev Minuwangoda Gnanawasa
Page Numbers: 35-42

Paper Name: "A STUDY ON LEARNERS` AFFINITY TOWARDS THEIR CAREER- RELATED VOCABULARY (PRIOR TO THEIR ENTRY INTO SPECIFIC JOB-ORIENTED EDUCATION)"

Author(s) Name: Gladwin George
Page Numbers: 43-51

Paper Name: "THE ROLE OF EDUCATION IN THE MAINTENANCE OF ARABIC LANGUAGE AMONG THE ARABIC-SPEAKING COMMUNITY IN THE REGIONAL CITY OF TOOWOOMBA, AUSTRALIA"

Author(s) Name: Mostefa Abdelhadi
Page Numbers: 52-62

Paper Name: "BARRIERS AND FACILITATORS TO INCLUSIVE EDUCATION IN THE OECs"

Author(s) Name: Carel E. Hodge
Page Numbers: 63-63

Paper Name: "INNOVATION IN DOCTORAL PEDAGOGIES: REPERTOIRE, LIMINALITY, AND DECENTREDNES"

Author(s) Name: Dr David Hyatt
Page Numbers: 64-64

Paper Name: "INTO THE UNKNOWN – RISK TAKING IN INTERCULTURAL EXPERIENCES TO DEVELOP RESILIENCE WITH SOCIALLY AND CULTURALLY INCLUSIVE TEACHERS"

Author(s) Name: Associate Professor Maxine Cooper, Dr Carolyn Johnstone
Page Numbers: 65-65

INFORMATION TECHNOLOGY PAPERS

Paper Name: "AN APPROACH TO VALUE AGGREGATION IN OPEN GOVERNMENTAL DATA IN BRAZIL"

Author(s) Name: João Pedro Albino UNESF
Page Numbers: 66-75

Paper Name: "ROBUST DATAMINING"

Author(s) Name: Uwe Aickelin
Page Numbers: 76-76

SOCIAL SCIENCES PAPERS

Paper Name: "RELIGIOUS DIMENSIONS OF MALAYSIA'S WELLBEING INDEXES"

Author(s) Name: Azila Ahmad Sarkawi, Alias Abdullah, Norimah Md. Dali
Page Numbers: 77-87

Paper Name: "I AM YOUR PERFECT ONLINE PARTNER" ANALYSIS OF DATING PROFILES USED IN CYBERCRIME"

Author(s) Name: Christian Kop, James Sillitoe, Iqbal Gonda
Page Numbers: 88-97

Paper Name: "SHARE THE VISION ON BUDDHIST PHILOSOPHY OF EDUCATION"

Author(s) Name: Ven. Mediyawe Piyarathana Thero
Page Numbers: 98-114

Paper Name: "NEW TRENDS ON THE FUTURE OF SOCIAL SECURITY LAW IN THE EUROPEAN UNION"

Author(s) Name: Professor Dan Top
Page Numbers: 115-120

Paper Name: "FREIGHT FORECASTING ALONG NORTH SOUTH ECONOMIC CORRIDOR BASED ON FUZZY LINEAR REGRESSION"

Author(s) Name: Yuanchun Xia, Boonsub Panichakarn, Sahas Bunditkul
Page Numbers: 121-134

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