Day: 2

Thursday, 26 th of January, 2017				
ORAL PRESENTATION				
09.00 AM – 09.25 AM	Venue: Style 2 Keynote Speaker: Dr John Webb Topic: Development of Analysis Tools for Trouble Shooting Within Supply Chains			
	Concurrent Session: 1 Venue: Style 2, Track: Education Session Chair: Clare Walsh	Concurrent Session: 1 Venue: Style 3, Track: ICT Session Chair: Piet Kommers		
09.30 AM – 09.50 AM	How to effectively teach art at the elementary level in both English and Arabic languages. Heba Albash	EMPIRICAL STUDY ON AUTOMATED GUI TESTING TECHNIQUES FOR ANDROID. Madiha Yousaf and Muhammad Haris		
09.50 AM – 10.10 AM	IN THE FOOTSTEPS OF DE LA SALLE: ON BECOMING A LASALLIAN: EVALUATION OF THE CONDUCT OF THE INTRO TO LA SALLE AND CONTEXTUALIZATION AND LIVING OUT THE LASALLIAN GUIDING PRINCIPLES SESSIONS FOR ALL INCOMING FIRST YEAR AND SECOND YEAR STUDENTS OF DELA SALLE HEALTH SCIENCES INSTITUTE, SY 2016-2017. Juanito O. Cabanias	RESEARCH DEVELOPMENT, CHALLENGES AND OPPORTUNITIES AT THE DEPARTMENT OF CIVIL ENGINEERING AT PRINCE MOHAMMAD BIN FAHD UNIVERSITY. Tahar Ayadat, Omar Ouda , Alaa Salman , Danish Ahmed, Andi Asiz		
10.10 AM – 10.30 AM	IDENTIFYING THE ROLE OF HRD SPECIALIST TO FACILITATE CHANGE MANAGEMENT IN PRIVATE SCHOOLS. Haifa S. Al-Rawdan	DRY STONE MASONRY DUCTILITY DURING AN EARTHQUAKE. António Morais		
10.30 AM – 11.00 AM	Morning Tea Break			
11.00 AM – 11.20 AM	BARRIERS OF EFFECTIVE EDUCATION AND EMPLOYMENT FACING SAUDI WOMEN. Dalal Ammash	USING VIRTUAL BANG- BANG CONTROLLERS TO OPTIMIZE TREATMENT OF BRAIN TUMORS. Mhamed Nour, Mohammed		

Mubark AlDossary

Bougataya, Ahmed

Lakhssassi

11.20 AM – 11.40 AM	WORKFORCE EDUCATION AND TRAINING IN SAUDI ARABIA. Sumaya Mohammed A AlBeeshi	
	Concurrent Session : 2 Venue : Style 2, Track: Education Session Chair : Juanito O. Cabanias	Concurrent Session : 2 Venue : Style 3, Track: Business Session Chair : Barbara L'Huillier
11.40 AM – 12.00 PM	COMPARING THE EFFECTIVENESS OF A FLIPPED CLASSROOM TO CONVENTIONAL UNDERGRADUATE. Athary Almuhanna, Jeff Haywood, Christine Sinclair	The Next 11: Emerging Investment Market. Bader Al-Onaizi & Yoser Gadhoum
12.00 PM - 12.20 PM	ORIENTATION TRAINING FOR EMPLOYEES TO REDUCE THE TURNOVER RATE IN AJAD INTERNATIONAL SCHOOL. Hessah Al-Dossary	THE EFFECT OF TERROR EVENTS ON FINANCIAL MARKETS. Yoser Gadhoum, Abeer Aldawsari & Halah Almusbeh
12.20 PM - 12.40 PM	EXTENT OF IMPLEMENTING THETOTAL QUALITY MANAGEMENT PRINCIPLES BYTHE FIRST SECONDARY SCHOOL IN ANAK FROM TEACHERS' PERSPECTIVES: A CASE STUDY INTHE FIRST SECONDARY SCHOOL IN ANAK. Mona Hamad R Alkhaldi	TRAVEL MOTIVATION OF GCC TOURISTS TOWARDS BAHRAIN. Saleh Shuqair
12.40 PM - 01.00 PM	DEVELOPING A QUALITY IMPROVEMENT MANUAL FOR IMPROVING RETINITIS PIGMENTOSA THROUGH ALTERNATIVE MEDICINE: THE CASE OF SAUDI ARABIA. Yousif Eisa Y Al-Saeed	THE IMPACT OF WORKPLACE SPIRITUALITY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR: THE ROLES OF ORGANIZATIONAL IDENTIFICATION AND PERCEIVED ORGANIZATIONAL SUPPORTS. Syayyidah Maftuhatul Jannah & Claudius Budi Santoso
01.00 PM 01.30 PM	Networking & Presentation Ceremony Venue: Style 2	
01.30 PM 02.30 PM	Lunch	
End of The Conference		

End of The Conference

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Wednesday, 25 th of January, 2017		
8.00 AM – * Conference Materials Collection.		
OPENING OF THE GENERAL SESSION Venue : Style 2		
09:00 AM – 09.30 AM	Conference Opening by Professor Yoser Gadhoum Conference Chair Opening Speech	
09.30 AM – 10.00 AM	Keynote Speaker: Professor Piet Kommers Topic:	
10.00 AM - 10.10 AM	Photo Session	
10.10 AM - 10.40 AM	Morning Tea Break	
	ORAL PRESENTATION	
Session : 1 Track: Business, Venue: Style 2 Session Chair : Yoser Gadhoum		
10.40 AM – 11.00 AM	THE IMMEDIATE IMPACT OF INSTAGRAM POSTS ON CHANGING THE VIEWERS' PERCEPTIONS TOWARDS TRAVEL DESTINATIONS. Saleh Shuqair & Philip Cragg	
11.00 AM – 11.20 AM	CORPORATE SOCIAL RESPONSIBILITY AND ACCURACY OF FINANCIAL REPORTING: EVIDENCE FROM THE USA. Muhammad Suhail Rizwan, Barbara L'Huillier and Dawood Ashraf	
11.20 AM – 11.40 AM	INFORMATION SUPERIORITY AND VOLATILITY DYNAMICS: A STUDY USING VECM-EGARCH SPECIFICATION ON SHARIAH BASED INDEX AND GENERAL INDEX IN MALAYSIA. Mohammad Imdadul Haque & Afsal E.M	
11.40 AM – 12.00 PM	THE RISING SAUDI ENTREPRENEUR GENERATION: THE UNIQUE ROLE OF MARRIAGE DOWRIES IN GENDER SPECIFIC SMALL BUSINESS TRAJECTORIES. Robert D. Manning & Esam A. Halawani	

12.00 PM 12.20 PM	OFFICIAL USE OF KEY PERFORMANCE INDICATORS IN THE EDUCATION SECTOR: CASE OF SAUDI ARABIA. Monera G Alkhaldi & Yoser Gadhoum	
12.20 PM 12.40 PM	THE IMPACT OF VIOLENT ATTACKS ON THE KINGDOM OF SAUDI ARABIA (KSA); A CASE STUDY ABOUT THE IMPACT OF VIOLENCE ON TADAWUL STOCK MARKETS. Ibrahim A. AL-Ghamdi & Yoser Gadhoum	
12.40 PM 01.00 PM	WORKPLACE AND WORKTIME FLEXIBILITY AND CREATIVE R&D WORK OUTCOME. Aaro Hazak, Kadri Männasoo & Marko Virkebau	
01.00 PM 01.20 PM	THE IMPACT OF TERRORIST ATTACKS ON SELECTED STOCK MARKETS. Yousr Gadhoum, Abdulrahman Abdullah Al Rabiah, Yahya Ali Hamdi, Mortada Alkhars	
01.20 PM – 02.00 PM	Lunch Break	
Session: 2 Track: Social Sciences, Venue: Style 2 Session Chair: Robert D. Manning		
02.00 PM - 02.20 PM	COMPETITION LAW IN THE GCC COUNTRIES: THE TALE OF A BLURRY ENFORCEMENT. MARIA CASORIA	
	MANIA CASONIA	
02.20 PM - 02.40 PM	FIVE LETTERS THAT "HURT": THE MULTICULTURAL INDONESIA IN CURRENT FASTER CHANGE ERA 1. Achmad Fedyani Saifuddin	
02.40 PM - 02.40 PM - 03.00 PM	FIVE LETTERS THAT "HURT": THE MULTICULTURAL INDONESIA IN CURRENT FASTER CHANGE ERA 1.	
02.40 PM -	FIVE LETTERS THAT "HURT": THE MULTICULTURAL INDONESIA IN CURRENT FASTER CHANGE ERA 1. Achmad Fedyani Saifuddin ON USE VALUE AND MONEY HOARDING: THE NATURAL DESIRE FOR COMMODIOUS LIVING.	

03.40 PM - 04.00 PM	Afternoon Tea Break	
	Concurrent Session: 3 Track: Education, Venue: Style 2 Session Chair: Piet Kommers	Concurrent Session: 3 Track: Business, Venue: Style 3 Session Chair: Mohammad Imdadul Haque
04.00 PM – 04.20 PM	IMPLEMENTING TQM AT KFSH-D TO ENHANCE & SUSTAIN PERFORMANCE & ACHIEVE THE NATIONAL TRANSFORMATION PROGRAM 2020 TARGETS. Huda Mohammed M Alsulaim	THE IMPACT OF ECONOMIC AUSTERITY ON THE COST CUTTING STRATEGIES IN THE HIGHER EDUCATION SECTOR. Sarah Omairi & Yoser Gadhoum
04.20 PM – 04.40 PM	THE NEW GENERAL SELF-EFFICACY SCALE: A MATTER OF LANGUAGE. Siddiqua Aamir and Ebtesam Ahmad Tallouzi	CORPORATE GOVERNANCE AND PERFORMANCE OF SAUDI BANKS: 2010-2015. Edward Bace
		Session: 4 Track: ICT Session Chair: Faisal Al-Onaizi
04.40 PM – 05.00 PM	CIVILISATION ANALYSIS: UNLOCKING THE SOCIAL, CULTURAL AND POLITICAL CONTEXTS OF ARAB CIVIL SOCIETY. Clare Walsh	IOT BASED REAL-TIME VOICE ANALYSIS AND SMART MONITORING SYSTEM FOR DISABLED PEOPLE. Ghazanfar Latif, Adil H. Khan, M. Mohsin Butt, Omair Butt
05.00 PM - 05.20 PM	DEVELOPING A TRAINING PROGRAM TO ENHANCE STUDENTS' MOTIVATION FOR LEARNING THE ENGLISH LANGUAGE. May Alkhaldi	APPLICATION OF CLOUD COMPUTING FOR PROVIDING KNOWLEDGE MANAGEMENT SERVICES FOR HIGHER EDUCATION SECTOR. Muhammad Rafiq, Abul Bashar, Arifusalam Shaikh
End of Day 1		