

ICTP-2016

2nd International Conference on Theory and Practice

*28th & 29th
of October 2016*

VENUE

Oaks on Collins
Melbourne, Australia



ORGANISED BY:

ASIA PACIFIC INSTITUTE OF ADVANCED RESEARCH (APIAR)

Nurturing knowledge without boundaries

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ICTP - 2016

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APIAR ASIA
PACIFIC
INSTITUTE^{of}
ADVANCED
RESEARCH

Nurturing knowledge without boundaries

www.apiar.org.au

Mission

To create a world-class research institute that empowers the education sector.

Our research focuses on benchmarking and extending research in successful business practices. We intend to offer exciting networking and project building opportunities for our associates. We endeavor to achieve a better knowledge development climate in higher education and corporate training.

Vision

Five years from now, APIAR will be the fastest growing knowledge sharing organization in the world. We will change the way the world manages research and utilizes its knowledge to make room for more. We will create efficient learning and transfer to work context strategies for a more cost and time-effective learning solution.

Conference Chair



Professor Leslie Holmes

University of Melbourne, Australia.

Keynote Speakers



Assoc. Prof. Tim Lynch

University of Melbourne, Australia.



Associate Professor Craig
Deed

La Trobe University, Australia.

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Conference Chair



Professor Leslie
Holmes

University of Melbourne,
Australia.



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multi-disciplinary
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While there is a focus
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Preface

Welcome to the 2nd International Conference on Theory and Practice (ICTP-2016), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR's motto – 'Nurturing knowledge without boundaries' – encapsulates well the principal aims of our organisation.

First, it highlights the multi-disciplinary approach we adopt. While there is a focus on four key areas – business, education, information technology and social sciences – these are broadly interpreted, so that major contemporary issues that should not be neatly pigeon-holed into one discipline or another can be examined from as many angles as seems appropriate.

Second, we encourage as much interaction and networking between academia and the business community as possible. It has become increasingly obvious over recent years that business and academia have a great deal to offer each other, and both benefit enormously from much closer collaboration than was typical in the past. We strongly encourage the exchange of ideas and practical experience between pure researchers, applied researchers and practitioners.

Finally, while being an Australia-based organisation, our outreach is global: our Executive Committee includes leading scholars from three continents, while the participants at previous APCARs have hailed from all parts of the world. Though young – it was established in 2011 - APIAR is already making a significant impact in terms of advancing and publishing cutting edge research, both through conferences such as this and through its two journals (Asia Pacific Journal of Advanced Business and Social Studies and Asia Pacific Journal of Contemporary Education and Communication Technology). Your contribution at this conference will add to this, and we look forward to getting to know you and sharing with you the latest findings of experts in our four principal fields or research.

Professor Emeritus Leslie Holmes
University of Melbourne

Conference Chair



Professor Leslie
Holmes

University of Melbourne,
Australia.

Leslie Holmes has been a Professor of Political Science at the University of Melbourne since 1988, and was awarded the title of Professor Emeritus in 2014. He was President of the International Council for Central and East European Studies 2000-2005, President of the Australian Political Studies Association 1991-2, and President of the Australasian Association for Communist and Post-Communist Studies 2005-7. He has been a Fellow of the Academy of the Social Sciences in Australia since 1995, and regularly teaches advanced courses on corruption at the University of Bologna, the Graduate School of Social Research in Warsaw, and the International Anti-Corruption Academy in Vienna .

Leslie has published seven single-authored books - The Policy Process in Communist States (Sage, 1981); Politics in the Communist World (Oxford UP, 1987); The End of Communist Power (Oxford UP, 1993); Post-Communism (Duke UP, 1997); Rotten States? (Duke UP, 2006); Communism (Oxford UP, 2009); and Corruption (Oxford UP, 2015). With John Dryzek, he also co-authored Post-Communist Democratization (Cambridge UP, 2002). He has edited or co-edited a further seven books, and published almost 100 articles, chapters and booklets. His work has been translated into twelve languages.

Prof. Holmes' principal research areas are Europe and Asia, with particular reference to corruption, organised crime and human trafficking. In this context, he has been a consultant to the World Bank, Transparency International, the UNODC, the OECD, and the Swiss Government. His research has been funded by the Australian Research Council (ARC) and by the Norwegian Research Council.

Biography

Keynote Speaker



Assoc. Prof. Tim
Lynch

University of Melbourne,
Australia.

Biography

Timothy J. Lynch is the Director of the Graduate School of Humanities and Social Sciences and Associate Professor in American Politics in the School of Social and Political Sciences at the University of Melbourne. His books include *Turf War: the Clinton Administration and Northern Ireland* (Ashgate, 2004), *After Bush: the Case for Continuity in American Foreign Policy* (co-authored with RS Singh, Cambridge, 2008), a winner of the Richard Neustadt Book Prize and a best-selling international security text and *US Foreign Policy and Democracy Promotion* (Routledge, 2013).

Timothy J. Lynch is editor-in-chief of the two-volume *Oxford Encyclopedia of American Military and Diplomatic History* (2013). A regular commentator for Sky News and ABC TV and radio in Australia, the BBC and Al Jazeera in the UK, and C-SPAN and NPR in the US, his editorials have appeared in the *Age*, the *Conversation*, the *Guardian*, the *Herald Sun*, the *Spectator*, and the *Wall Street Journal*. At Melbourne Tim teaches two popular electives on the Master of International Relations (*Great Power Rivalry* and *US Foreign Policy*). He is the convener of the *Ten Great Books Melbourne Masterclass*. A Fulbright Scholar, he holds a PhD in Political Science from Boston College, USA.

Keynote Speaker

Associate Professor Craig Deed is the Director, Teaching & Learning, in the School of Education, College of Arts, Social Science and Commerce, La Trobe University, Australia. His research interests include the exercise of agency related to engagement and learning; educator and student adaptation to open and virtual space; innovative pedagogical approaches in higher education, and the changing identity and role of academics in higher education. Recent research has focused on the relationship between pedagogy and effective use of new physical and virtual learning space.

A/Prof Deed has been involved in several Australian Research Council grants in the area of increasing educational opportunity for students living in low socioeconomic areas of regional Australia. As the coordinator of one of the Victorian Department of Education Teaching Academies of Professional Practice, he is currently leading a research program focused on how to improve the preparation of preservice teachers for working in disadvantaged socioeconomic communities. He has published over thirty academic papers and book chapters that have had productive impacts on school and higher education pedagogy, workplace innovation, and reform.



Associate
Professor Craig
Deed

La Trobe University,
Australia.

Biography

**DAY
01**

Friday, 28th of October, 2016

09:00 AM - 09:45 AM	* Conference Materials Collection * Arrival Tea / Coffee
OPENING THE GENERAL SESSION Venue: Oaks Room 2	
09.45 AM – 10.15 AM	Conference Opening by Professor Leslie Holmes Conference Chair Topic: “Combating Corruption in the Asia Pacific Region”.
10.15 AM – 10.30 AM	Photo Session
10.30 AM - 11.00 AM	Morning Tea Break
11.00 AM - 11.30 AM	Keynote Speaker: Assoc. Professor Timothy J. Lynch Topic: “The Hillary Doctrine: American Foreign Policy Obama”
ORAL PRESENTATION Venue: Oaks Room 2	
Session : 01 Session Chair : Prof. Leslie Holmes Track: Business/ Social Sciences Venue: Oaks Room 2	
11.30 AM – 11.40 AM	Brief information about the presentations Mahtab Parvaresh
11.40 AM – 12.00 AM	DEVELOPMENT OF TAILORED METRICS TO MEASURE HEALTH OF COLLABORATION. Leila Afshari , Robert Peile , Mark Novakovic
12.00 PM – 12.20 AM	ACADEMIC ALCHEMY: A LITERATURE REVIEW UNPICKING IMPACT AND EVIDENCE-BASED POLICY IN ORDER TO BUILD IN THE LIVED EXPERIENCE, IN THE FIELD OF LOOKED AFTER CHILDREN. Katrina Roszynski
12.20 AM – 12.40 PM	KNOWING WHO YOU ARE: THE EFFECT OF FEEDBACK ON SHORT AND LONG TERM OUTCOMES. Sofoklis Goulas and Rigissa Megalokonomou

DAY 01

Friday, 28th of October, 2016

12.40 PM – 01.00 PM LEARNING TO DEAL WITH IT: ONE CASE STUDY
WORKFORCE'S PERCEPTION OF THE RISK OF CYBER
BULLYING.

Hazel BEADLE

01.00 PM – 02.00 PM **Lunch Break**

Session : 01

Session Chair : Prof. Leslie Holmes

Track: Business/ Social Sciences

Venue: Oaks Room 2

02.00 PM – 02.20 PM MICROFINANCE: A TOOL FOR POVERTY REDUCTION IN
AFGHANISTAN?

Fatima Mohammadi

02.20 PM – 02.40 PM AN ASSESSMENT OF THE EFFECTIVENESS OF
PARTICIPATORY POLICY MAKING IN EMERGING
ECONOMES .

Fatima Mohammadi

End of Day 01

ORAL PRESENTATION

Session : 01
Session Chair : Prof. John Davies
Track: Business
Venue: Oaks Room 2

09.30 AM - 09.50 AM COMPETITIVENESS AS A MODERATOR IN THE RELATIONSHIP BETWEEN THE COMPETITIVE PSYCHOLOGICAL CLIMATE AND THE BASIC PSYCHOLOGICAL NEED SATISFACTION.

Devani Laksmi Indyastuti, T. Hani Handoko, B.M. Purwanto, Amin Wibowo

09.50 AM - 10.10 AM CRITICAL SUCCESS FACTORS OF MANAGEMENT STYLE IN FOOD INDUSTRY AND CONSUMER PRODUCTS RESPOND TO ASIAN ECONOMICS COMMUNITY.

Natepanna Yavirach

10.10 AM - 10.30 AM FINANCIAL AND OPERATING PERFORMANCE OF NEWLY PRIVATISED BANKS IN LAOS - EVIDENCE FROM BANK POUR COMMERCE EXTERNAL DU LAO.

Sompasong Phommasane

10.30 AM - 11.00 am Morning Tea Break

Session : 02
Session Chair : Raaj Chand
Track: ICT
Venue: Oaks Room 2

11.00 AM - 11.20 AM LOW-POWER COMPUTING.

Safa Alsalman, Dr. Raihan ur Rasool and Dr. Rizwan Mian

11.20 AM - 11.40 AM INSIGHT: PERSONAL ASSISTANT MOBILE APPLICATION FOR VISUALLY IMPAIRED IN SRI LANKA.

N.D.K. Guruge, R.A.G.P. Ranasinghe, S.H.P.D.L. Abeywardana, D.M.S.N. Siriwardhana, Dhammika H. De Silva.

11.40 AM - 12.00 AM Context Defition for BDD SCENARIOS UPON DEMO METHODOLOGY

Jiri Matula, Frantisek Hunka and Jaroslav Zacek

**DAY
02**

Saturday, 29th of October, 2016

Session : 03

Session Chair : Natepanna Yavirach

Track: Business

Venue: Oaks Room 2

**12.00 PM –
12.20 PM**

BUSINESS MODEL INNOVATION FOR INTERNATIONALIZATION: THE CASE OF THE CHINESE WIND TURBINE MANUFACTURER ENVISION.

Mike Danilovic , Carl Lind, Lihua Liu and Maya Hoveskog

**12.20 PM –
12.40 PM**

ISSUES OF INTELLECTUAL CAPITAL MANAGEMENT IN PAKISTANI UNIVERSITIES: A CASE OF GOOD GOVERNANCE.

Auranzeb and Sana Arz Bhutto

**12.40 PM –
01.00 PM**

PROPOSED SERVICE QUALITY IMPROVEMENT USING SERVQUAL METHOD AND IMPORTANCE PERFORMANCE ANALYSIS (IPA) OF SULTAN EXECUTIVE LOUNGE IN S.M BADARUDDIN II AIRPORT.

Aditya Julio, S.E and Dermawan Wibisono

**01.00 PM –
02.00 PM**

Lunch Break

Session : 03

Session Chair : Gerrard Reed

Track: Education

Venue: Oaks Room 2

**02.00 PM –
02.20 PM**

THE BREAKING OF HIGHER EDUCATION: KINTSUGI OR IRRELEVANT?

Malcolm H. Field

**02.20 PM –
02.40 PM**

DEVELOPMENT AND VALIDATION OF A PROTOTYPE CONSTRUCTIVIST-ORIENTED LEARNING PACKAGE IN MATHEMATICS USING TECHNOLOGY.

Ezra S. Aguilar, Allan De Guzman and Belinda De Castro

**02.40 PM –
03.00 PM**

MONITORING THE STUDY ABROAD EXPERIENCE THROUGH ONLINE COURSE OFFERING.

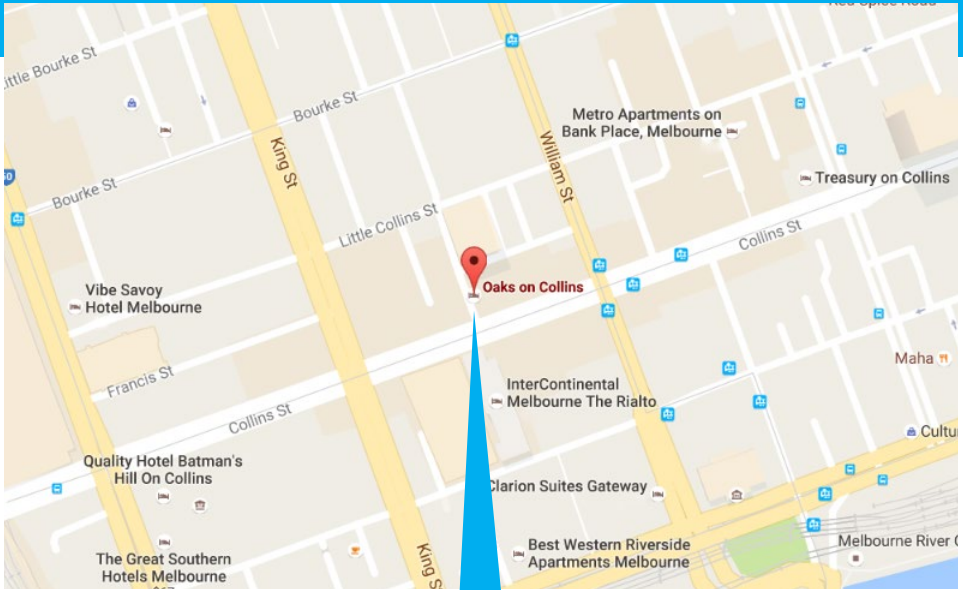
Amy Wai Sum Lee

**DAY
02**

Saturday, 29th of October, 2016

03.00 PM – 03.20 PM	READING IN ENGLISH AS A FOREIGN LANGUAGE: A CASE OF FIRST YEAR STUDENTS OF JUNIOR SECONDARY SCHOOLS IN SOUTH SULAWESI, INDONESIA. Muhammad Asfah Rahman
03:20 PM - 03.50 PM	Afternoon Tea Break
	Session : 04 Session Chair : Prof. Mike Danilovic Track: Business Venue: Oaks Room 2
03.50 PM - 04.10 PM	THEORY AND PRACTICE: DAMNED IF YOU DO, DAMNED IF YOU DON'T. John Davies
04.10 PM – 04.30 PM	BUSINESS STRATEGIES ADOPTED IN RESPONSE TO NATURAL DISASTER: A CASE STUDY OF A HOTEL IN INDONESIA. Jhagantini Palanivelu and Fathyah Hashim
04.30 PM – 04.50 PM	THE DEVELOPMENT OF MARKETING STRATEGIES OF TOURISM BUSINESS FOR MALE HOMOSEXUAL TARGET GROUPS IN BANGKOK. Wichayanunth Porkha, Seri Wongmonta and Jusana Techakana
	End of Presentation
	Networking & Presentation Ceremony 5.00 PM – 5.30 PM Oaks on Collins
	End of The Conference

CONFERENCE & DINNER VENUE



480 Collins St
Melbourne VIC 3000
Australia

APIAR ASIA PACIFIC INSTITUTE of ADVANCED RESEARCH

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APCAR-2017
4TH ASIA PACIFIC CONFERENCE ON ADVANCED RESEARCH

Theme : Share the Vision

4th & 5th of March, 2017

Hotel Grand Chancellor, Melbourne, Australia

Asia Pacific Institute of Advanced Research
Nurturing Knowledge Without Boundaries

Please submit your paper or abstract by 30.12.2016. We are looking forward to seeing in Melbourne, Australia in March, 2017.

We publish following journals

Asia Pacific Journal of Advanced
Business and Social Studies
(ISBN: 9780994365675)

Asia Pacific Journal of Contemporary
Education and Communication Technology
(ISBN: 9780994365682)

Suite 1A Level 2, 802 Pacific Highway
Gordon NSW 2072, Australia

FAX: (+61) 02 9844 5445

Tel: (+61) 0470361148

www.apiar.org.au