ICTP-2016

2nd International Conference on Theory and Practice

28th & 29th of October 2016

VENUE

Oaks on Collins
Melbourne, Australia

ORGANISED BY:
ASIA PACIFIC INSTITUTE OF ADVANCED RESEARCH (APIAR)
Nurturing knowledge without boundaries
Mission

To create a world-class research institute that empowers the education sector. Our research focuses on benchmarking and extending research in successful business practices. We intend to offer exciting networking and project building opportunities for our associates. We endeavor to achieve a better knowledge development climate in higher education and corporate training.

Vision

Five years from now, APIAR will be the fastest growing knowledge sharing organization in the world. We will change the way the world manages research and utilizes its knowledge to make room for more. We will create efficient learning and transfer to work context strategies for a more cost and time-effective learning solution.
Conference Chair

Professor Leslie Holmes
University of Melbourne, Australia.

Keynote Speakers

Assoc. Prof. Tim Lynch
University of Melbourne, Australia.

Associate Professor Craig Deed
La Trobe University, Australia.
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MOHAMED SAEED HASAB EL NABY
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University of Westminster, UK.

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DR. MOHIT KOLAY
DR CHANGYU DONG
DR ELENA SOUKAKOU
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University of Queensland, Australia.
Al Ain University of Science & Technology, UAE.
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University of Strathclyde, UK.
University of Roehampton, UK.
Qassim University, Saudi Arabia.
Welcome to the 2nd International Conference on Theory and Practice (ICTP-2016), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR’s motto – ‘Nurturing knowledge without boundaries’ - encapsulates well the principal aims of our organisation.

First, it highlights the multi-disciplinary approach we adopt. While there is a focus on four key areas – business, education, information technology and social sciences – these are broadly interpreted, so that major contemporary issues that should not be neatly pigeon-holed into one discipline or another can be examined from as many angles as seems appropriate.

Second, we encourage as much interaction and networking between academia and the business community as possible. It has become increasingly obvious over recent years that business and academia have a great deal to offer each other, and both benefit enormously from much closer collaboration than was typical in the past. We strongly encourage the exchange of ideas and practical experience between pure researchers, applied researchers and practitioners.

Finally, while being an Australia-based organisation, our outreach is global: our Executive Committee includes leading scholars from three continents, while the participants at previous APCARs have hailed from all parts of the world. Though young – it was established in 2011 - APIAR is already making a significant impact in terms of advancing and publishing cutting edge research, both through conferences such as this and through its two journals (Asia Pacific Journal of Advanced Business and Social Studies and Asia Pacific Journal of Contemporary Education and Communication Technology). Your contribution at this conference will add to this, and we look forward to getting to know you and sharing with you the latest findings of experts in our four principal fields or research.

Professor Emeritus Leslie Holmes
University of Melbourne
Leslie Holmes has been a Professor of Political Science at the University of Melbourne since 1988, and was awarded the title of Professor Emeritus in 2014. He was President of the International Council for Central and East European Studies 2000-2005, President of the Australian Political Studies Association 1991-2, and President of the Australasian Association for Communist and Post-Communist Studies 2005-7. He has been a Fellow of the Academy of the Social Sciences in Australia since 1995, and regularly teaches advanced courses on corruption at the University of Bologna, the Graduate School of Social Research in Warsaw, and the International Anti-Corruption Academy in Vienna.

Leslie has published seven single-authored books - The Policy Process in Communist States (Sage, 1981); Politics in the Communist World (Oxford UP, 1987); The End of Communist Power (Oxford UP, 1993); Post-Communism (Duke UP, 1997); Rotten States? (Duke UP, 2006); Communism (Oxford UP, 2009); and Corruption (Oxford UP, 2015). With John Dryzek, he also co-authored Post-Communist Democratization (Cambridge UP, 2002). He has edited or co-edited a further seven books, and published almost 100 articles, chapters and booklets. His work has been translated into twelve languages.

Prof. Holmes’ principal research areas are Europe and Asia, with particular reference to corruption, organised crime and human trafficking. In this context, he has been a consultant to the World Bank, Transparency International, the UNODC, the OECD, and the Swiss Government. His research has been funded by the Australian Research Council (ARC) and by the Norwegian Research Council.
Timothy J. Lynch is the Director of the Graduate School of Humanities and Social Sciences and Associate Professor in American Politics in the School of Social and Political Sciences at the University of Melbourne. His books include Turf War: the Clinton Administration and Northern Ireland (Ashgate, 2004), After Bush: the Case for Continuity in American Foreign Policy (co-authored with RS Singh, Cambridge, 2008), a winner of the Richard Neustadt Book Prize and a best-selling international security text and US Foreign Policy and Democracy Promotion (Routledge, 2013).

Timothy J. Lynch is editor-in-chief of the two-volume Oxford Encyclopedia of American Military and Diplomatic History (2013). A regular commentator for Sky News and ABC TV and radio in Australia, the BBC and Al Jazeera in the UK, and C-SPAN and NPR in the US, his editorials have appeared in the Age, the Conversation, the Guardian, the Herald Sun, the Spectator, and the Wall Street Journal. At Melbourne Tim teaches two popular electives on the Master of International Relations (Great Power Rivalry and US Foreign Policy. He is the convener of the Ten Great Books Melbourne Masterclass. A Fulbright Scholar, he holds a PhD in Political Science from Boston College, USA.
Associate Professor Craig Deed is the Director, Teaching & Learning, in the School of Education, College of Arts, Social Science and Commerce, La Trobe University, Australia. His research interests include the exercise of agency related to engagement and learning; educator and student adaptation to open and virtual space; innovative pedagogical approaches in higher education, and the changing identity and role of academics in higher education. Recent research has focused on the relationship between pedagogy and effective use of new physical and virtual learning space.

A/Prof Deed has been involved in several Australian Research Council grants in the area of increasing educational opportunity for students living in low socioeconomic areas of regional Australia. As the coordinator of one of the Victorian Department of Education Teaching Academies of Professional Practice, he is currently leading a research program focused on how to improve the preparation of preservice teachers for working in disadvantaged socioeconomic communities. He has published over thirty academic papers and book chapters that have had productive impacts on school and higher education pedagogy, workplace innovation, and reform.
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 09:00 AM - 09:45 AM | * Conference Materials Collection  
* Arrival Tea / Coffee |
| 09:45 AM - 10:15 AM | **OPENING THE GENERAL SESSION**  
Venue: Oaks Room 2  
Conference Opening by Professor Leslie Holmes  
Conference Chair  
Topic: “Combating Corruption in the Asia Pacific Region”. |
| 10.15 AM - 10.30 AM | Photo Session |
| 10.30 AM - 11.00 AM | **Morning Tea Break** |
| 11.00 AM - 11.30 AM | **Keynote Speaker:** Assoc. Professor Timothy J. Lynch  
**Topic:** “The Hillary Doctrine: American Foreign Policy Obama” |
| 11.30 AM - 11.40 AM | **ORAL PRESENTATION**  
Venue: Oaks Room 2  
Brief information about the presentations  
Mahtab Parvaresh |
| 11.40 AM - 12.00 AM | DEVELOPMENT OF TAILORED METRICS TO MEASURE HEALTH OF COLLABORATION.  
Leila Afshari, Robert Peile, Mark Novakovic |
| 12.00 PM - 12.20 AM | ACADEMIC ALCHEMY: A LITERATURE REVIEW UNPICKING IMPACT AND EVIDENCE-BASED POLICY IN ORDER TO BUILD IN THE LIVED EXPERIENCE, IN THE FIELD OF LOOKED AFTER CHILDREN.  
Katrina Roszynski |
| 12.20 AM - 12.40 PM | KNOWING WHO YOU ARE: THE EFFECT OF FEEDBACK ON SHORT AND LONG TERM OUTCOMES.  
Sofoklis Goulas and Rigissa Megalokonomou |
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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>12.40 PM -</td>
<td>LEARNING TO DEAL WITH IT: ONE CASE STUDY WORKFORCE’S PERCEPTION OF THE RISK</td>
<td>Hazel BEADLE</td>
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<td>01.00 PM</td>
<td>OF CYBER BULLYING.</td>
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<tr>
<td>01.00 PM -</td>
<td>Lunch Break</td>
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<tr>
<td>02.00 PM</td>
<td>Session : 01</td>
<td></td>
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<tr>
<td></td>
<td>Session Chair : Prof. Leslie Holmes</td>
<td></td>
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<tr>
<td></td>
<td>Track: Business/ Social Sciences</td>
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<tr>
<td></td>
<td>Venue: Oaks Room 2</td>
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<tr>
<td>02.00 PM -</td>
<td>MICROFINANCE: A TOOL FOR POVERTY REDUCTION IN AFGHANISTAN?</td>
<td>Fatima Mohammadi</td>
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<tr>
<td>02.20 PM</td>
<td>AN ASSESSMENT OF THE EFFECTIVENESS OF PARTICIPATORY POLICY MAKING IN EMERGING</td>
<td>Fatima Mohammadi</td>
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<tr>
<td>02.40 PM</td>
<td>ECONOMES.</td>
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<td>End of Day 01</td>
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## ORAL PRESENTATION

**Session** : 01  
**Session Chair** : Prof. John Davies  
**Track** : Business  
**Venue** : Oaks Room 2

### 09.30 AM - 09.50 AM
**COMPETITIVENESS AS A MODERATOR IN THE RELATIONSHIP BETWEEN THE COMPETITIVE PSYCHOLOGICAL CLIMATE AND THE BASIC PSYCHOLOGICAL NEED SATISFACTION.**  
Devani Laksmi Indyastuti, T. Hani Handoko, B.M. Purwanto, Amin Wibowo

### 09.50 AM – 10.10 AM
**CRITICAL SUCCESS FACTORS OF MANAGEMENT STYLE IN FOOD INDUSTRY AND CONSUMER PRODUCTS RESPOND TO ASIAN ECONOMICS COMMUNITY.**  
Natepanna Yavirach

### 10.10 AM – 10.30 AM
**FINANCIAL AND OPERATING PERFORMANCE OF NEWLY PRIVATISED BANKS IN LAOS - EVIDENCE FROM BANK POUR COMMERCE EXTERNAL DU LAO.**  
Sompasong Phommasane

### 10.30 AM – 11.00 am
**Morning Tea Break**

**Session** : 02  
**Session Chair** : Raaj Chand  
**Track** : ICT  
**Venue** : Oaks Room 2

### 11.00 AM - 11.20 AM
**LOW-POWER COMPUTING.**  
Safa Alsalman, Dr. Raihan ur Rasool and Dr. Rizwan Mian

### 11.20 AM – 11.40 AM
**INSIGHT: PERSONAL ASSISTANT MOBILE APPLICATION FOR VISUALLY IMPAIRED IN SRI LANKA.**  

### 11.40 AM – 12.00 AM
**Context Definition for BDD SCENARIOS UPON DEMO METHODOLOGY**  
Jiri Matula, Frantisek Hunka and Jaroslav Zacek
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<tr>
<th>Time</th>
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<tr>
<td>12.00 PM - 12.20 PM</td>
<td>BUSINESS MODEL INNOVATION FOR INTERNATIONALIZATION: THE CASE OF THE CHINESE WIND TURBINE MANUFACTURER ENVISION. Mike Danilovic, Carl Lind, Lihua Liu and Maya Hoveskog</td>
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<tr>
<td>12.20 PM - 12.40 PM</td>
<td>ISSUES OF INTELLECTUAL CAPITAL MANAGEMENT IN PAKISTANI UNIVERSITIES: A CASE OF GOOD GOVERNANCE. Auranzeb and Sana Arz Bhutto</td>
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<tr>
<td>12.40 PM - 01.00 PM</td>
<td>PROPOSED SERVICE QUALITY IMPROVEMENT USING SERVQUAL METHOD AND IMPORTANCE PERFORMANCE ANALYSIS (IPA) OF SULTAN EXECUTIVE LOUNGE IN S.M BADARUDDIN II AIRPORT. Aditya Julio, S.E and Dermawan Wibisono</td>
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<tr>
<td>01.00 PM - 02.00 PM</td>
<td>Lunch Break</td>
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<tr>
<td>02.00 PM - 02.20 PM</td>
<td>THE BREAKING OF HIGHER EDUCATION: KINTSUGI OR IRRELEVANT? Malcolm H. Field</td>
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<td>02.20 PM - 02.40 PM</td>
<td>DEVELOPMENT AND VALIDATION OF A PROTOTYPE CONSTRUCTIVIST-ORIENTED LEARNING PACKAGE IN MATHEMATICS USING TECHNOLOGY. Ezra S. Aguilar, Allan De Guzman and Belinda De Castro</td>
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<tr>
<td>02.40 PM - 03.00 PM</td>
<td>MONITORING THE STUDY ABROAD EXPERIENCE THROUGH ONLINE COURSE OFFERING. Amy Wai Sum Lee</td>
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<td>03.00 PM - 03.20 PM</td>
<td>READING IN ENGLISH AS A FOREIGN LANGUAGE: A CASE OF FIRST YEAR STUDENTS OF JUNIOR SECONDARY SCHOOLS IN SOUTH SULAWESI, INDONESIA.</td>
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<tr>
<td>03.20 PM - 03.50 PM</td>
<td>Afternoon Tea Break</td>
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<tr>
<td>03.50 PM - 04.10 PM</td>
<td>THEORY AND PRACTICE: DAMNED IF YOU DO, DAMNED IF YOU DON'T.</td>
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<td>04.10 PM - 04.30 PM</td>
<td>BUSINESS STRATEGIES ADOPTED IN RESPONSE TO NATURAL DISASTER: A CASE STUDY OF A HOTEL IN INDONESIA.</td>
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<tr>
<td>04.30 PM - 04.50 PM</td>
<td>THE DEVELOPMENT OF MARKETING STRATEGIES OF TOURISM BUSINESS FOR MALE HOMOSEXUAL TARGET GROUPS IN BANGKOK.</td>
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<td>End of Presentation</td>
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<td>Networking &amp; Presentation Ceremony</td>
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<td>5.00 PM - 5.30 PM</td>
<td>Oaks on Collins</td>
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End of The Conference
CONFERENCE & DINNER VENUE

480 Collins St
Melbourne VIC 3000
Australia
We publish following journals

Asia Pacific Journal of Advanced Business and Social Studies
(ISBN: 9780994365675)

Asia Pacific Journal of Contemporary Education and Communication Technology
(ISBN: 9780994365682)

Please submit your paper or abstract by 30.12.2016. We are looking forward to seeing in Melbourne, Australia in March, 2017.