

ICTP-2016

2nd International Conference on Theory and Practice

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Asia Pacific Institute of Advanced Research
Nurturing knowledge without boundaries

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CONFERENCE NAME

"2nd International Conference on Theory and Practice (ICTP-2016)"

CONFERENCE CHAIR

Professor Leslie Holmes, University of Melbourne, Australia.

**PREFACE FROM THE
CONFERENCE CHAIR**

Welcome to the 2nd International Conference on Theory and Practice (ICTP-2016), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR's motto – 'Nurturing knowledge without boundaries' – encapsulates well the principal aims of our organisation.

First, it highlights the multi-disciplinary approach we adopt. While there is a focus on four key areas – business, education, information technology and social sciences – these are broadly interpreted, so that major contemporary issues that should not be neatly pigeon-holed into one discipline or another can be examined from as many angles as seems appropriate.

Second, we encourage as much interaction and networking between academia and the business community as possible. It has become increasingly obvious over recent years that business and academia have a great deal to offer each other, and both benefit enormously from much closer collaboration than was typical in the past. We strongly encourage the exchange of ideas and practical experience between pure researchers, applied researchers and practitioners.

Finally, while being an Australia-based organisation, our outreach is global: our Executive Committee includes leading scholars from three continents, while the participants at previous APCARs have hailed from all parts of the world.

Though young – it was established in 2011 – APIAR is already making a significant impact in terms of advancing and publishing cutting edge research, both through conferences such as this and through its two journals (Asia Pacific Journal of Advanced Business and Social Studies and Asia Pacific Journal of Contemporary Education and Communication Technology). Your contribution at this conference will add to this, and we look forward to getting to know you and sharing with you the latest findings of experts in our four principal fields of research.

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Best Paper in Social Science:

"KNOWING WHO YOU ARE: THE EFFECT OF FEEDBACK ON SHORT AND LONG TERM OUTCOMES1"

Author(s) Name: Sofoklis Goulas, Rigissa Megalokonomou

ALL PAPERS of the Conference

BUSINESS PAPERS

Paper Name: "FINANCIAL AND OPERATING PERFORMANCE OF NEWLY PRIVATISED BANKS IN LAOS (EVIDENCE FROM BANK POUR COMMERCE EXTERNAL DU LAO)"

Author(s) Name: Sompasong Phommasane,

Page Numbers: 01-08

Paper Name: "CRITICAL SUCCESS FACTORS OF MANAGEMENT STYLE IN FOOD INDUSTRY AND CONSUMER PRODUCTS RESPOND TO THE ASIAN ECONOMICS COMMUNITY"

Author(s) Name: Assoc. Prof. Natepanna Yavirach

Page Numbers: 09-18

Paper Name: "COMPETITIVENESS AS A MODERATOR IN THE RELATIONSHIP BETWEEN THE COMPETITIVE PSYCHOLOGICAL CLIMATE AND THE BASIC PSYCHOLOGICAL NEED SATISFACTION"

Author(s) Name: Devani Laksmi Indyastuti, T. Hani Handoko, B.M. Purwanto, Amin Wibowo

Page Numbers: 19-33

Paper Name: "PROPOSED SERVICE QUALITY IMPROVEMENT USING SERVQUAL METHOD AND IMPORTANCE PERFORMANCE ANALYSIS (IPA) OF SULTAN EXECUTIVE LOUNGE IN S.M BADARUDDIN II AIRPORT"

Author(s) Name: Aditya Julio, Dermawan Wibisono

Page Numbers: 34-45

Paper Name: "ISSUES OF INTELLECTUAL CAPITAL MANAGEMENT IN PAKISTANI UNIVERSITIES: A CASE OF GOOD GOVERNANCE"

Author(s) Name: Professor Doctor Auragrzeb, Sana Arz Bhutto

Page Numbers: 46-57

Paper Name: "BUSINESS MODEL INNOVATION FOR INTERNATIONALIZATION: THE CASE OF THE CHINESE WIND TURBINE MANUFACTURER ENVISION"
Author(s) Name: Mike Danilovic, Carl Lind, Lihua Liu, Maya Hoveskog
Page Numbers: 58-69

Paper Name: "THEORY AND PRACTICE: DAMNED IF THEY DO, DAMNED IF THEY DON'T!"
Author(s) Name: John Davies
Page Numbers: 70-83

Paper Name: "BUSINESS STRATEGIES ADOPTED IN RESPONSE TO NATURAL DISASTERS: A CASE STUDY OF A HOTEL IN INDONESIA"
Author(s) Name: Jhagantini Palanivelu, Fathyah Hashim
Page Numbers: 84-92

Paper Name: "THE DEVELOPMENT OF MARKETING STRATEGIES OF TOURISM BUSINESS FOR MALE HOMOSEXUAL TARGET GROUPS IN BANGKOK"
Author(s) Name: Wichayanunth Porkha, Seri Wongmonta, Jusana Techakana
Page Numbers: 93-102

Paper Name: "DEVELOPMENT OF TAILORED METRICS TO MEASURE HEALTH OF COLLABORATION"
Author(s) Name: Leila Afshari, Robert Peile, Mark Novakovic
Page Numbers: 103-104

EDUCATION PAPERS

Paper Name: "THE BREAKING OF HIGHER EDUCATION: KINTSUGI OR IRRELEVANT?"
Author(s) Name: Malcolm H. Field, Ph.D
Page Numbers: 105-118

Paper Name: "READING IN ENGLISH AS A FOREIGN LANGUAGE: A CASE OF FIRST YEAR STUDENTS OF JUNIOR SECONDARY SCHOOLS IN SOUTH SULAWESI, INDONESIA"
Author(s) Name: Muhammad Asfah Rahman
Page Numbers: 119-125

Paper Name: "THE USE OF ARTS IN THE DEVELOPMENT AND VALIDATION OF A PROTOTYPE CONSTRUCTIVIST-ORIENTED LEARNING PACKAGE IN SECONDARY MATHEMATICS"
Author(s) Name: Ezra S. Aguilar, Allan B. De Guzman, Ph.D., Belinda De Castro
Page Numbers: 126-142

Paper Name: "MONITORING THE STUDY ABROAD EXPERIENCE THROUGH ONLINE COURSE OFFERING"
Author(s) Name: Dr. Amy Wai Sum Lee
Page Numbers: 143-143

INFORMATION TECHNOLOGY PAPERS

Paper Name: "LOW-POWER COMPUTING"
Author(s) Name: Safa Als Salman, Raihan ur Rasool, Rizwan Mian
Page Numbers: 144-155

Paper Name: "INSIGHT: PERSONAL ASSISTANT MOBILE APPLICATION FOR THE VISUALLY IMPAIRED IN SRI LANKA"
Author(s) Name: N.D.K. Guruge, R.A.G.P. Ranasinghe, S.H.P.D.L. Abeywardana, D.M.S.N. Siriwardhanad, H. De Silva
Page Numbers: 156-163

Paper Name: "CONTEXT DEFINITION FOR BDD SCENARIOS UPON DEMO METHODOLOGY"
Author(s) Name: Jiri Matula, Frantisek Hunka, Jaroslav Zacek
Page Numbers: 164-169

SOCIAL SCIENCES PAPERS

Paper Name: "CONSTITUTIONAL PATRIOTISM BETWEEN FACTS AND NORMS"

Author(s) Name: Melis Menent

Page Numbers: 170-174

Paper Name: "LEARNING TO DEAL WITH IT: ONE CASE STUDY WORKFORCE'S PERCEPTION OF THE RISK OF CYBER BULLYING"

Author(s) Name: Dr Hazel BEADLE

Page Numbers: 175-184

Paper Name: "ACADEMIC ALCHEMY: A LITERATURE REVIEW UNPICKING IMPACT AND EVIDENCE-BASED POLICY IN ORDER TO BUILD IN THE LIVED EXPERIENCE, IN THE FIELD OF LOOKED AFTER CHILDREN"

Author(s) Name: Katrina Roszynski

Page Numbers: 185-185

Paper Name: "KNOWING WHO YOU ARE: THE EFFECT OF FEEDBACK ON SHORT AND LONG TERM OUTCOMES1"

Author(s) Name: Sofoklis Goulas, Rigissa Megalokonomou

Page Numbers: 186-186

Paper Name: "THE SUBALTERN CONSCIOUSNESS: EPISTEMOLOGICAL PLURALISM IN INDIAN HIGHER EDUCATION"

Author(s) Name: Shibsankar Jena

Page Numbers: 187-187

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