

# **Type the Title of Your Paper, Capitalize Each Word**

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## **Abstract**

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**Keywords:** insert 3-5 keywords here

## **Sample first level heading**

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Table 1: Sample Table

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**Sample second level heading**

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*Sample third level heading*

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Sample fourth level heading (1 cm indented)

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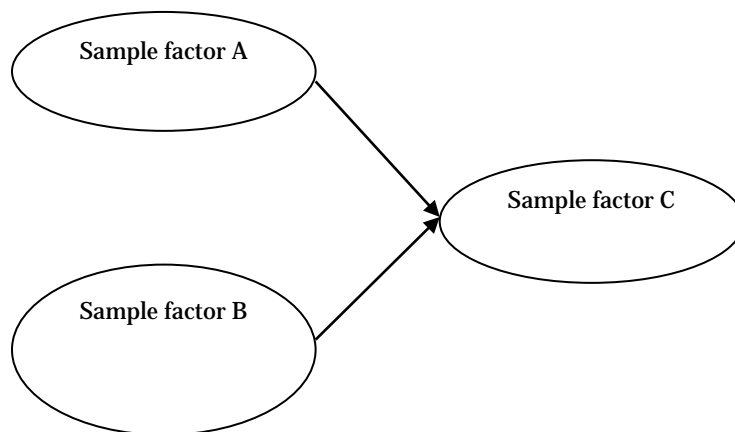


Figure 1: Sample Figure

## REFERENCES

- [1] Hung, T. W., A Data Mining Case Study in the Underwear Industry for CRM Applications, *Proceedings of the 2006 International Conference on Business and Information*, CD-Format, Singapore, July 12-14, 2006.
- [2] Lo, S. K., Wang, C. C. and Fang, W. 2005. Physical Interpersonal Relationships and Social Anxiety among Online Game Players", *CyberPsychology and Behavior*, 8 (1), 15-20.
- [3] Schierholz, R., Glissmann, S., Kolbe, L. M., and Brenner, W. 2006. Don't call us, we'll call you – Performance Measurement in Multi-Channel Environments, *Journal of Information Science and Technology*, 3 (2), 44-61.
- [4] Yu, C. S. and Lin, Y. W., Differentiating Strategy of online banking Service Quality, *Proceedings of the 7th Annual Global Information Technology Management Association World Conference*, CD-Format, Orlando, Florida, USA, June 11-13 2006.

## APPENDIXES

The appendixes should immediately follow the references.