

ICAR - 2017

2nd International Conference on Advanced Research (ICAR – Nov, 2017)

VOLUME 2

Hotel Rydges on Swanston
Melbourne, Victoria, Australia.

Date : 18th and 19th of November, 2017



Asia Pacific Institute of Advanced Research
Nurturing knowledge without boundaries

Conference:

Conference: 2nd International Conference on Advanced Research (ICAR – Nov, 2017)

Chief Editor: Professor Leslie Holmes

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CONFERENCE NAME

"2nd International Conference on Advanced Research (ICAR – Nov, 2017)"

CONFERENCE CHAIR

Professor Leslie Holmes, University of Melbourne, Australia.

**Preface from the
Conference Chair:**

Welcome to the 2nd International Conference on Advanced Research (ICAR- 2017), organised by the Asia Pacific Institute of Advanced Research (APIAR). APIAR's motto- 'Nurturing knowledge without boundaries' - encapsulates well the principal aims of our organisation.

First, it highlights the multi-disciplinary approach we adopt. While there is a focus on four key areas – business, education, information technology and social sciences – these are broadly interpreted, so that major contemporary issues that should not be neatly pigeon-holed into one discipline or another can be examined from as many angles as seems appropriate.

Second, we encourage as much interaction and networking between academia and the business community as possible. It has become increasingly obvious over recent years that business and academia have a great deal to offer each other, and both benefit enormously from much closer collaboration than was typical in the past. We strongly encourage the exchange of ideas and practical experience between pure researchers, applied researchers and practitioners.

Finally, while being an Australia-based organisation, our outreach is global: our Executive Committee includes leading scholars from three continents, while the participants at previous conferences have hailed from all parts of the world.

Though young – it was established in 2011 - APIAR is already making a significant impact in terms of advancing and publishing cutting edge research, both through conferences such as this and through its two journals (Asia Pacific Journal of Advanced Business and Social Studies and Asia Pacific Journal of Contemporary Education and Communication Technology). Your contribution at this conference will add to this, and we look forward to getting to know you and sharing with you the latest findings of experts in our four principal fields or research.

Professor Emeritus Leslie Holmes
University of Melbourne

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